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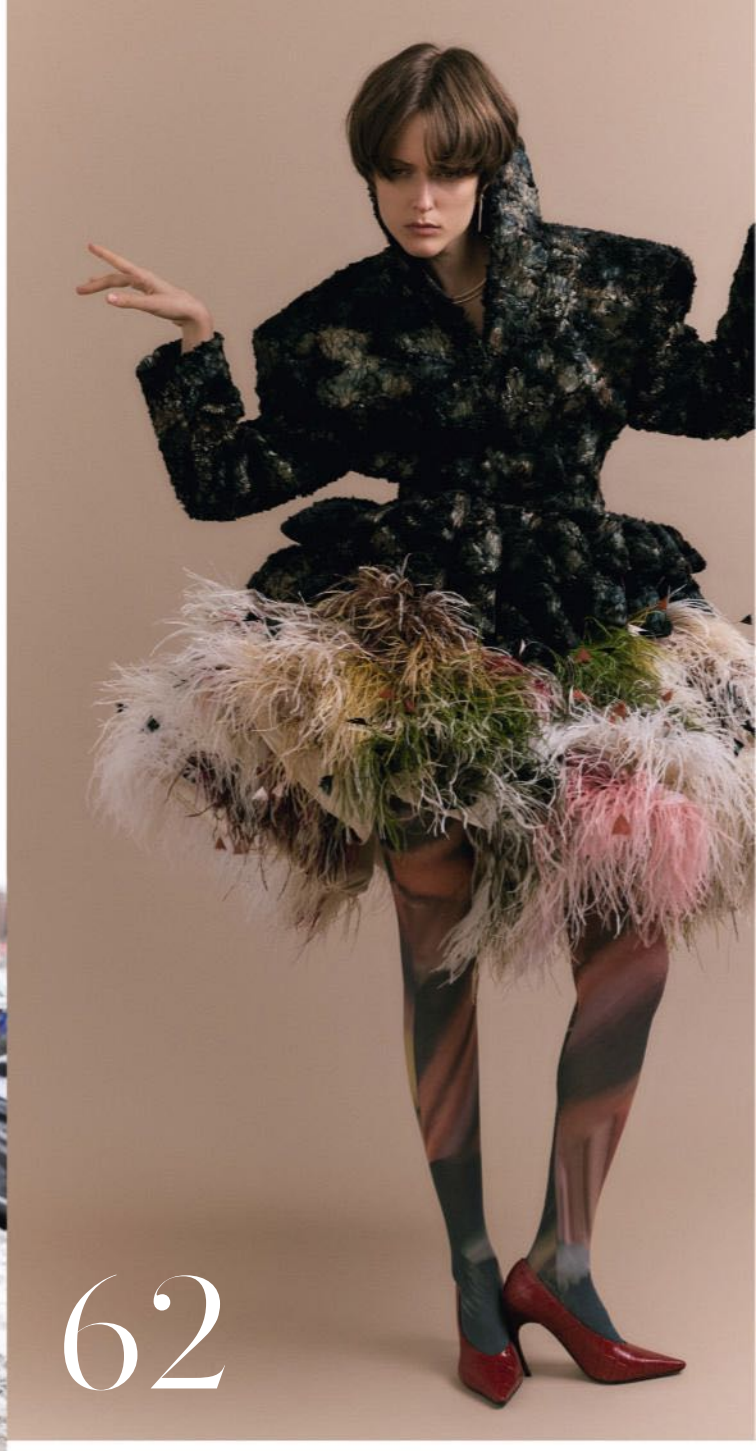
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COVER & RIGHT: ANNEMARIE STERIAN. COVER 1: VEST, SKIRT, ZIMMERMANN. SHOES, ROGER VIVIER. RING, NECKLACE, BRACELET, TIFFANY & CO., ALL AS BEFORE. COVER 2: TOP, SHORTS, WHITE SHORTS, SOCKS, OVER-THE-KNEE SOCKS, SHOES, PRADA. ALL AS BEFORE. ABOVE: TIMO KERBER. FAR RIGHT: HOLLY BROOMHALL. ADDITIONAL PHOTO: LAUNCHMETRICS. KISSING BOOTH POWERED BY DIOR BEAUTY. LUST HAVE POWERED BY SKECHERS. ONE TO WATCH POWERED BY GUCCI

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WELCOME...

As editor, I spend a lot of time trawling Instagram. It's research, of course. That's how I discovered our latest cover star, Charlotte-Rose Smith: artist, model and, honestly, one of the coolest people on the planet. My first thought was: "My gosh, we need this person on our cover." So, after a lot of jigsaw-puzzling, many frantic emails and lots of moving parts, here we are!

I'm so proud to introduce you to yet another brilliant talent on the cover of *H! Fashion* – this time from the art world. The team spent the most wonderful day running around Charlotte's studio, creating a little magic of our own. She couldn't have been lovelier – which is something of a constant theme with our cover girls. She welcomed us into her studio – all exposed brick, lots of paint and a New York movie heroine energy – with such warmth, frankly we didn't want to leave.

'I'M SO PROUD TO INTRODUCE YOU TO YET ANOTHER BRILLIANT TALENT'

Charlotte was the perfect choice to front our big fashion issue – after all, September has arrived! The January of fashion! As you read this, the team will be gearing up for the glorious chaos of fashion month, running between shows and fashion capitals and soaking up every last detail of SS27.

To get you in the mood we've rounded up the biggest trends from the AW26 runways, so you can step into the new season feeling gloriously prepared. Elsewhere, our fashion features editor Tania takes us beyond The Big Four – New York, London, Milan and Paris – to shine a spotlight on other incredible fashion capitals around the world.

Inspired by Charlotte, we've also created our very own guide to gallery dressing, plus our deputy digital editor Lauren popped round to content creation duo Nick and Ant's house to see their incredible new home – and find out how to survive a renovation without losing your mind.

We've shot the most incredible looks from the AW26 runways for our fashion shoot, plus taken a deep dive into a seriously sultry makeup trend for the party months ahead. (Lots of lipstick – so you might want to start practising your snogging technique immediately.) We've filled these pages with all the fashion, beauty, culture and escapism we could possibly squeeze in.

Mostly though, I hope you enjoy reading this issue as much as we enjoyed making it. There is something so special about putting together a magazine: all those ideas, images, people, places and tiny moments eventually becoming something you can hold in your two hands. I am so lucky to work with such a brilliant, curious and wonderfully enthusiastic team.

So, welcome to autumn. The new season starts here. And, as ever, thank you for coming along for the ride.

Clare x
EDITOR

MY PICKS THIS ISSUE...



A bag big enough for an iPad, a book *and* snacks that looks this good? Say less. Bag, £469, Sandro



I'm constantly spritzing and the compliments haven't stopped. Eau de Parfum, from £81, Givenchy



I've always said – the wider the jeans, the closer I am to fashion heaven. Jeans, £24, George

SCAN THE QR CODE



CAST YOUR VOTE

With two collectable covers to choose from this issue, simply scan the QR code above to vote for your favourite!


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Paris xx
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Email hfm@subscription.co.uk ***Web*** hellofashion.com
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Lust-HAVE



PHOTO: PIXELEYES TRAINERS, £125, SKECHERS

SOLE REVIVAL

Skechers' iconic D'Lites are stepping into their new era. The Y2K icon's latest style is equal parts nostalgia and modern cool, proving some classics just get better with time

Styling MOLLY SAUNDERS

The WISH LIST

Luxe, lavish, can't-live-without... our pick of this season's most wanted



MAKE WAVES

Fresh minerality marries bergamot. Garner compliments with ease.
Perfume, £125, Jo Malone



ON THE CUFF

There's nothing quite like jewellery that clunks satisfyingly loudly when stacked. Terrible for heists, great for high fashion moments.
Bracelet, £85, Dinosaur Designs



CARDI BE

No one does neat knits in bold hues quite this well.
Cardigan, £165, American Vintage



STABLE MATE

The kind of top that deserves a victory lap around the paddock.
T-shirt, £275, Stella McCartney



DRIVE A WEDGE

We have a soft spot for the sturdiest of heels that have zero sartorial compromise.
Wedges, POA, Ulla Johnson



COLD AS ICE

Restore your skin barrier, thanks to three exceptional ingredients.
Swiss Pristine Cream, £225, La Prairie



SPACE CASE

We'd officially like to kickstart a petition that makes looking like an off-duty astronaut the next big thing after dressing like an off-duty model.
Sunglasses, £180, Longchamp



COSMIC BLOOM

For anyone who's ever wondered what flower arranging would look like in 3026.
Dress, £390, PH5



GOOD NIGHTS

Bursts of raspberry and a floral bouquet make this silky scent a beauty cabinet must-have.
Perfume, £265, Louis Vuitton



SLAP ON THE WRIST

With sparkling blue crystals and light-catching details, this is the kind of bracelet that will make any outfit feel infinitely more glamorous.
Bracelet, £725, Thomas Sabo



BLUE IN THE FACE

For anyone ready to give black mascara a well-earned day off.
Lash Sensational Mascara, £12.99, Maybelline



GIDDY UP

Channel your inner cowboy even if you've never stepped foot on a farm.
Scarf, £190, Alémais



GOLDEN GIRL

Part slogan, part love letter to friendship, an epic TV show and the legendary Betty White.
Top, £180, Ami Paris



SMOOTH OPERATOR

An instant mood-booster in jacket form. Especially needed on gloomier days when the weather isn't playing ball.
Jacket, £1,120, Ducie



ON STRIKE

A new Jellycat is always a good idea and this cute ode to autumnal weather is the perfect antidote to stormy days and dark nights.
Plushie, £35, Jellycat



KNEE-HA

We didn't believe in love at first sight until we saw these babies.
Boots, £550, Terry de Havilland

COMPILED BY CIARE PENNINGTON


A GOOD COAT
IS EVERYTHING
HOBBS
LONDON

The AGENDA

OUR DEFINITIVE ROUND-UP OF THE SEASON'S BIGGEST CATWALK TRENDS

FALL IN LOVE

For autumn/winter 2026, shoulders are broader, trousers are slimmer, boots are taller and we've all got full permission to dress like someone trying to evade the paparazzi. The season ahead is playful and slightly eccentric, filled with pieces to fall head over heels for. Welcome to the new vanguard.



Compiled by CLARE PENNINGTON

CHANEL



THE TROUSER

SKINNY PANTS

Right, we know this is going to upset some of you, so we're going to say it very quietly... *skinny trousers are coming back*... Not quite the spray-on leggings that adorned every Topshop receipt back in 2008, but slim, cigarette silhouettes were spied at Stella McCartney, while Gucci's iteration married trousers, leggings and socks into a hybrid that we're dubbing Frankenpants.



THE NEW EWE

MARY HAD A LITTLE LAMB

One of the more unexpected spots on the runways of AW26 – why, fluffy lambs frolicking across knitwear and mini skirts and dresses alike. Equal parts nursery rhyme and eccentric aristocrat – from Louis Vuitton's playful prints to JW Anderson's covetable sweaters – they bring a welcome softness to the season. We predict a sharp rise in people describing their ensembles as 'sheepish chic'.



GIVENCHY



STELLA MCCARTNEY



BOTTEGA VENETA



BOTTEGA VENETA



GIVENCHY



STELLA MCCARTNEY



LUISA SPAGNOLI



GIVENCHY



PRABAL GURUNG

THE NEW HUE

GET THE BLUES

Cobalt blue has entered the conversation with all the subtlety of a whopping great Klein painting. The rich, saturated, punchy tone is impossible to ignore. Brilliant news for anyone who has spent years insisting blue is 'their colour'. It's the shade of swimming pools on holiday, epic skies and plates you want to buy in Greece but would never be able to get home in one piece.



Top, £68, Free People



Jumper, £89, Arket



Headband, £2,625, Lanvin



Coat, £189, & Other Stories



Watch, £86, Swatch

THE JACKET

FLIGHT CLUB

The first rule of Flight Club is that you… well, chat really loudly about it across a double-page spread in a national magazine. The jacket of AW26 is eccentric in the collar, leather or suede in fabric and has you strutting down the street feeling cooler than Maverick about to take Charlie for the ride of her life…





£5,950, Louis Vuitton



£1,182, Nili Lotan



£1,185, Joseph



£565, Ulla Johnson



£150, French Connection





£1,186, Christopher Esber



£480, Marella



£449, Whistles



£75, Next



£3,750, Akris


AKRIS


RAVE REVIEW


GABRIELA HEARST


STELLA MCCARTNEY


RAVE REVIEW


LANVIN


OPÉRASPORT


ANNE SOFIE MADSEN


AKRIS


PROENZA SCHOULER


GABRIELA HEARST


ZIMMERMANN

THE DETAIL

FRINGE FESTIVAL

Fringing swung, swished and sashayed its way through collections, adding delicious movement to everything from skirts and dresses to accessories and jackets. Bringing a welcome dose of theatricality, because who wants to simply walk into a room when they could swoosh in instead?


Jeans, £572, Mother


Bag, £264, Susan Alexandra


Skirt, £1,078, Roberto Cavalli


Boots, £229, Kurt Geiger


Jacket, £528, Simkhai


PROENZA SCHOULER


ALEXANDER MCQUEEN


PROENZA SCHOULER


TOM FORD


PROENZA SCHOULER

THE TAILORING

SKIRT SUITS

Skirt sets have officially shed any lingering association with photocopiers and emerged for the new season more glamorous than ever. Whether sharply tailored or softly ladylike, they feel refreshingly grown-up.


Jacket, £110, Skirt, £79, French Connection


Jacket, £219, Skirt, £219, Hobbs


Jacket, £95, Skirt, £60, Oliver Bonas


Jacket, £355, Skirt, £179, Marc Cain


Vest, £145, Skirt, £165, Byan


GIVENCHY

CHLOÉ

ACNE STUDIOS

CHLOÉ

THE SHOE

OTT OTK BOOTS

Knee-high boots have officially become knee-very-high boots with labels such as Chloé, Givenchy and Acne Studios sending seriously statement boots striding down the runway, hiked dramatically up models' thighs. These are boots that possess all the bravado of Julia Roberts' iconic pair in *Pretty Woman*, and we're so here for it.



SELASI



SSON

THE CRAFT

UPCYCLE

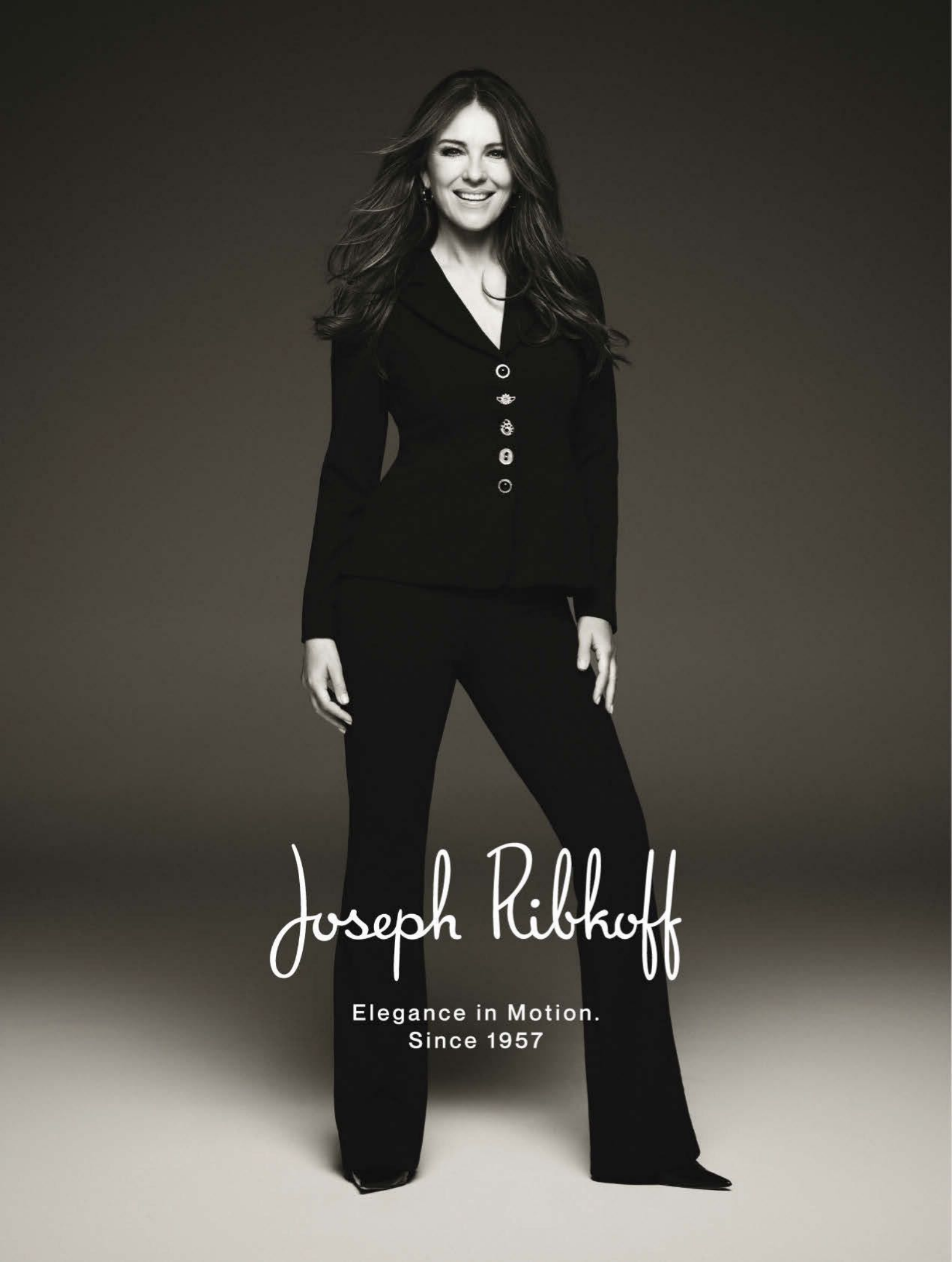
We all know that we need to do better when it comes to sustainability, but the runways of AW26 had seriously imaginative ways of recycling pieces – from old school uniforms reworked into statement maxis at Selasi to a handbag finding new life as a micro mini at Sson. Consider us inspired.



SSON



SELASI


Joseph Ribkoff
Elegance in Motion.
Since 1957



CHLOÉ



LOUIS VUITTON



SITUATIONIST

THE SHAPE

BROAD APPEAL

The shoulders of AW26 have seriously been hitting the gym. The silhouettes of the season arrived with dramatic proportions that seemed to add several inches of confidence to their wearers. Think 80s excess, and then some.

THE MOTIF

HORSE GIRL

Lambs not your thing? Fret not, there's another farmyard animal making its mark on the runways of AW26. Horse imagery galloped onto clothing and accessories alike, from cowboy-approved belts at Chloé to uber wearable T-shirts at MM6 Maison Margiela. Well, after all, it is the year of the horse, and perhaps we all want to look as if we own land.



MOSCHINO

CHLOÉ

MM6 MAISON MARGIELA


CHLOÉ


RABANNE


LOEWE


LOUIS VUITTON


RAVE REVIEW


CHLOÉ


COACH


MOSCHINO


CHLOÉ


LOUIS VUITTON

THE PRINT

MOODY CHECKS

Checks turned to the dark side this season, with stormy greys, rich burgundy and a splash of robust blue. Less jam sandwiches in the park, more owner of a crumbling Scottish estate and at least three secrets.


Blouse, £79, Ghospell


Skirt, £34, Next


Bag, £69, Charles & Keith


Top, £20, Matalan


Jacket, £229, Hobbs



THE FINISHING TOUCH

GREY SOCKS

Start rooting through your little brother's PE kit at once! The humble grey sock has been given the red carpet stamp of approval, to be teamed with ballet pumps, Mary-Janes and loafers alike. School uniform? Yes. Fashion insider? Also yes.



£8.50, Pairs



£24, Fabletics



£18, Genevieve Sweeney



£25, Falke



£29, Swedish Stockings



THE FIT

DOUBLE BREASTED

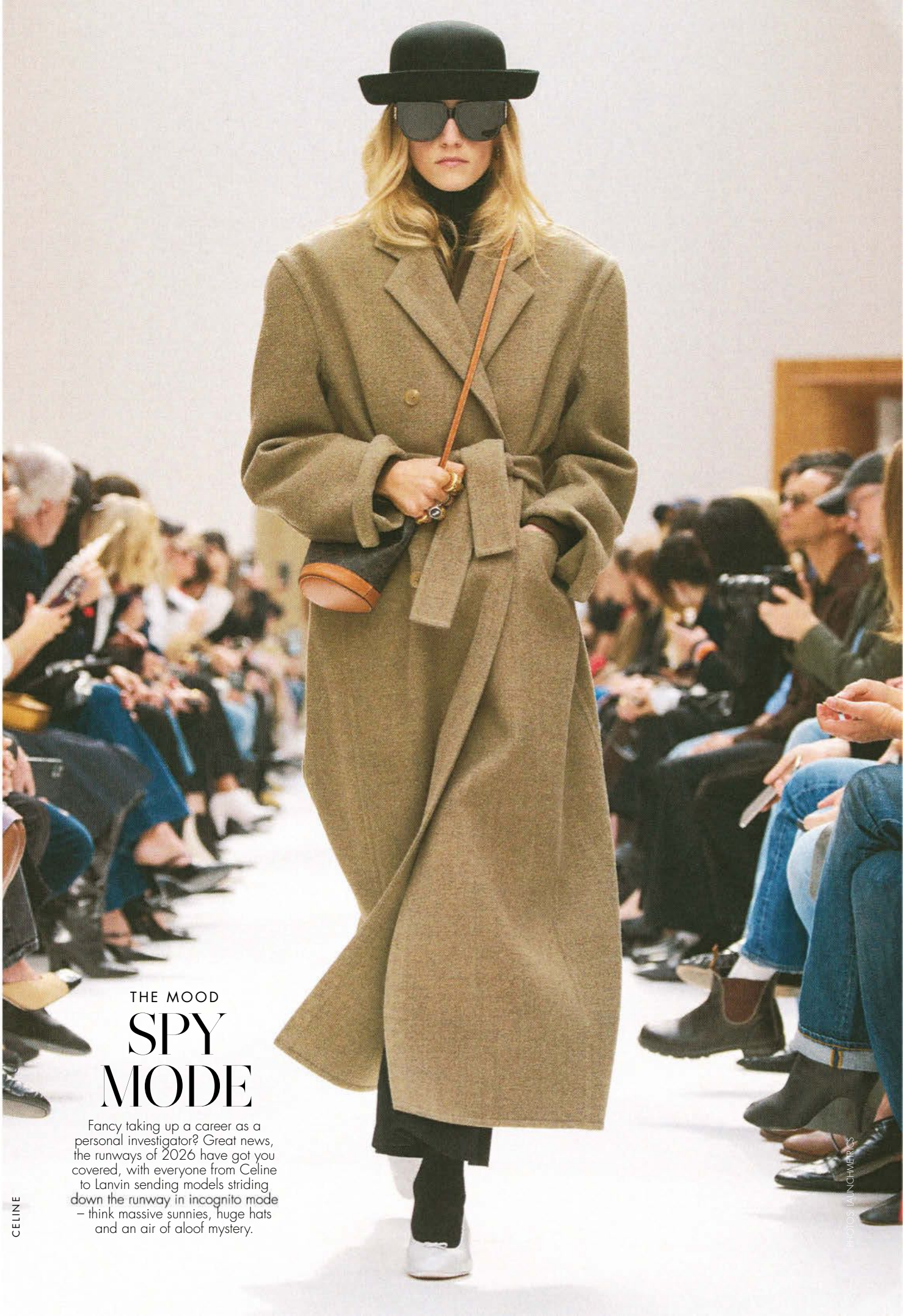
There's something so wonderfully authoritarian about lots and lots of buttons. Popping on a double-breasted jacket (as spied at Bottega Veneta and Alexander McQueen) instantly makes even the most shy and retiring among us feel capable of hosting a panel discussion.



THE TRICK

CLEVER LAYERS

This season's best looks embraced out-of-the-box layering with enthusiasm. Think hulking great rainbow sweaters worn underneath chainmail dresses (at Rabanne), knitwear tucked underneath sheer skirts (at Prada) and underwear slung over skirts (at Zimmermann). Essentially, let's all start putting our clothes on in the wrong order.



THE MOOD

SPY MODE

Fancy taking up a career as a personal investigator? Great news, the runways of 2026 have got you covered, with everyone from Celine to Lanvin sending models striding down the runway in incognito mode – think massive sunnies, huge hats and an air of aloof mystery.

CELINE

PHOTOS: LAUNCHMETRICS


JUST STEP IN™
NO BENDING OVER.
NO TOUCHING YOUR SHOES.
JUST STEP IN & GO®.
SKECHERS
HANDS FREE
Slip-ins
www.skechers.co.uk



1 *Lace case*
Modern romantics rejoice.
Jacket, £135, Sister Jane

2 *Shade parade*
Look mysterious when you pop to the shops.
Sunglasses, £88.09, Gant





3 *Easy peasy*
Main character energy.
Heels, £32, Asos

High street TOP 10

Our pick of the most enticing high street buys – your bank balance will be grateful



4 *Prep school*
For honorary head girls.
Jacket, £40, Next



5 *Thigh high*
A hemline your nan wouldn't approve of.
Skirt, £88, Free People



6

Knot bad
Perfect for hands-free compliments.
Bag, £110, Guess



7

Golden hour
Make the simplest of outfits sing.
Necklace, £48.99, Katie Loxton



8

Tan lines
Off-duty model vibes.
Jacket, £40, Matalan



9

Mane event
Tactile dressing just got a lot more fun.
Heels, £215, Marc Cain



10

Legs eleven
Peacock discreetly with epic tights.
Tights, £37, Swedish Stockings

WORDS: CIARE PENNINGTON



Meet London-based artist and model Charlotte-Rose Smith, the multifaceted creative championing artistic diversity, sticking to your guns and seriously great clothes

Words TANIA LESLAU
Photography ANNEMARIE STERIAN
Styling DAVID A EVANS

Jacket, POA, Boots, £1,450, both Dior
Ring, £6,050, Choker, £6,050, both Dior Joaillerie

Artworks (from left), *We Are Only Trapped If We Want To Be*, oil on canvas
No Love For A Devil Like Me, watercolour and charcoal on paper
Alone Again – Self Portrait, watercolour on paper

PORTRAIT OF AN ARTIST

Top, £590, Shorts, £1,090, White shorts, £1,000, Socks, £860, Over-the-knee socks, POA, Shoes, £1,130, all Prada

In the lobby of the Broadwick Soho, flanked by ornate floral wallpaper, Murano glass chandeliers and pistachio velvet sofas courtesy of interior designer Martin Brudnizki, Charlotte-Rose Smith is busy planning her next cultural excursion: a trip to Madrid to spend time with the sprawling works of Hieronymus Bosch at the Museo Nacional del Prado. Despite meeting barely five minutes ago, she extends the invite – a testament to her happy-go-lucky character and cool-girl amiability.

It's a fitting location to interview an artist. Upstairs, the private dining rooms are decked in original works by Andy Warhol – one of the creative's primary sources of inspiration, while hedonistic 70s disco-chic decor sends buttoned-up types running for the hills. Curled up in an eccentric corner of Berwick Street sporting a brunette Jane Birkin fringe, a Breton striped tank top, a Tiffany & Co heart tag and her signature lick of winged eyeliner, the 28-year-old's appetite for endless creative stimulation is immediately apparent.

There's an irony to this scene, being that Charlotte wasn't even permitted to study art at school by her parents. Yet look at her now. With an exhibition on the horizon, one which she describes as her most vulnerable yet, and a career spent traversing the Atlantic between New York and London, our latest cover star seems to be doing just fine – despite ignoring the advice most creatives are given by their family at some point: to play it safe rather than charge heard-first into the gloriously unstable world of the arts.

'I LIVE AMONGST THE ART – IT'S JUST PART OF ME, IT'S AN EXTENSION. I LOVE BEING SURROUNDED BY THAT'

"If someone tells me no, then it'll make me want to do it even more," Charlotte says when reflecting on her family's words of caution. "I think – 'Okay, I'm going to do it, and I'm going to prove you wrong." Bear in mind, this counsel came from the lived experience of her mother, who is also an artist. Born in Aberdeen but raised in the Bedfordshire countryside, she describes her childhood as "feral", with days spent roaming rural farmlands and quite literally touching grass before the dawn of social media. Her school story is textbook – the self-professed "weird kid in the corner" who stayed clear of cliched cliques in favour of quiet, where she could pen poetry and plot her future coming-of-age novels. A degree in creative writing soon followed, yet it was only when lockdown hit that Charlotte picked up a paintbrush.

The result? A kaleidoscopic arsenal of work that marries sex, satire and storytelling, now housed in her north London home-slash-studio where we lensed the artist for her cover. Whimsical watercolours sit alongside pop art-inspired collages that deliver cutting dialogues on consumerist culture via duplicate Marmite jars and deconstructed cigarette packets. Subversive pieces citing Shakespeare read more like curio boxes, while illustrative graphics are spliced with sketchy texts that act as a looking glass into the artist's romantic life.

"I live amongst the art – I think it's just part of me," she says of the space. "The work is like an extra limb, it's an extension. I personally love being surrounded by that, because I like to work in the in-between ▸





Dress, £3,300,
Shoes, £820, both
Miu Miu

Artwork (top right),
Paper Star Angel,
watercolour on paper



Blouson, £1,100, Shorts, £390, Shoes, £600, all Armani Rings, (right hand) £11,400, (left hand) POA, both Lily Gabriella

Top, £785, Leggings, £865, Shoes, £840, Earrings, £610, all Gucci

Artwork (behind), *Da Vinci Angel*, watercolour on paper

moments – like seeing what needs to be done, tweaked or changed while I'm drinking coffee in the morning."

Switching off isn't really part of the equation. "I honestly don't [switch off]. All of my friends are creative in some capacity and that's so important because I always need to have conversations about art, music and creativity. If you don't surround yourself with those sorts of people, you can lack the motivation or you start doubting yourself. I'm always in communion with my practice and that's how I like it. I don't want to escape it, I want to live it."

There's not a shred of insincerity here – Charlotte is most certainly an 'artist' rather than '*artiste*', a snub many online critics reach for because, apparently, women can't be beautiful and talented at the same time. "People often deny my credibility as an artist because I'm a model," she reflects candidly, referencing British artist Pauline Boty, who faced the same narrow-mindedness during her 60s heyday. Raised alongside fellow pop artist Peter Blake, Pauline was both an artist and model, appearing in photographs by celebrated photographers including David Bailey. She was known for deliberately positioning herself alongside her artwork in photographs, only to find that her work was sometimes cropped from the resulting images.

Rather than allow her art to be sidelined, she began posing nude behind her paintings, ensuring that both she and her work remained visible in publications. For Charlotte, Pauline's example feels particularly resonant in the age of social media, where artists who model or share images of themselves alongside their work can still face assumptions that they are not taking their practice seriously.

'MY WORK PREVIOUSLY WAS QUITE INTENTIONALLY GUARDED. THIS EXHIBITION IS LIKE A DIARY ENTRY'

Make no mistake, Charlotte takes it seriously. "I think a lot of these comments are rooted in sexism because people see a model doing art and automatically think 'Daddy's money'. I get that comment a lot, which really pisses me off, because it's not the case at all." The talent has acquired the art historical vocabulary to prove it: "I'm a history nerd!" she declares proudly. "A lot of my newer work is inspired by medieval and Renaissance art, like Da Vinci and Botticelli. I'm also really obsessed with Hans Holbein the Younger."

Subtly and self-indulgently mentioning my art history degree, I question the star about her relationship with pop art, a genre which has historically been afforded less gravitas than some of its more revered visual counterparts. "I was always drawn to pop art because I love the 60s," she notes, referencing old *Playboy* editorials and adverts. "I do understand that pop art is seen as a more lowbrow form of art, but my newer work is my attempt to prove that I'm not just making pop art – I'm making stuff that is connected to me and my story."

She plans to do so by juxtaposing figurative styles and self-portraiture, while oscillating between watercolour and oil paint for her upcoming November exhibition hosted in Fitzrovia's Noho Studios. Viewing the opportunity as a chance to "take back independence", the display tackles themes of isolation, love and loss inspired by the all-too-familiar and universal feeling of heartbreak: "I went through a breakup and it made me want to be seen a bit more through my work. My work previously was quite intentionally guarded – there wasn't much of me as a person involved. This exhibition is like a diary entry. ▸





Dress, POA, Louis Vuitton
Ring, £3,000, Bracelet,
£10,200, Necklace,
POA, all Louis Vuitton
Fine Jewellery



Vest, £695, Skirt, £1,550, both Zimmermann
Shoes, £930, Roger Vivier
Ring, £7,950, Necklace, POA, Bracelet, POA, all Tiffany & Co

Artwork (behind), *I Like It More When You're Not Around*, watercolour on paper

It does feel like I'm ripping out my heart and showing it to everyone publicly."

I mention that this is pretty much the name of the game when it comes to producing great art, reaching for Fleetwood Mac as an example. "Fleetwood Mac is a great reference for how I feel like this exhibition is," the painter animatedly replies, noting her eclectic playlist that has soundtracked her recent project planning (Dire Straits, Cosmo Sheldrake and quirky British folk, FYI).

'BEING AN ARTIST IS ALWAYS GOING TO INVITE CRITICISM – IT'S JUST PART AND PARCEL OF THE JOB'

Having already cracked the American art market ("my previous work was very Americana, so I feel like they liked that), Charlotte is keen to root herself in the British artscape once again. "My community is here," she says. "This exhibition is more introspective. It's less about consumerism and branding" – (the artist previously sold a Tabasco bottle painting to the heiress of the hot sauce company, which now resides in Avery Island, the Tabasco HQ) – "and I wanted to prove to myself that I'm not a one-trick pony. Okay, I've done this thing and quite successfully, but I don't want to be like Sisyphus pushing the boulder up – and that boulder being Marlboro boxes."

Does she struggle to separate her increasingly intimate work from her own identity? "Being an artist is always going to invite criticism – it's just part and parcel of the job. But I also think I respond quite well to criticism because I'll always take it on board," she coolly notes, citing past social media comments that tickled her. "'Knock-off Warhol garbage, but you look great, don't push it'," she laughs, adding, "I thought that was f*cking beautiful. Put it on a T-shirt". Another resonated more deeply. "One of the comments said, 'I can't wait until your art becomes more real and introspective'," she continues. "That one stuck in my head. I thought, 'I need to do something that feels connected to me'. Even if this work, which is super vulnerable, is criticised, I'll just take it on board and grow as a person and as an artist. Hopefully, I won't take it too personally. I am very sensitive, I'm a Pisces moon, so I might cry in the bath." As an astrology-agnostic Cancer, I told her I relate. "But being sensitive is a superpower!" the star concludes.

Naturally, with toes dipped in the pools of both ▸





Top, £660, Skirt, £1,050, both David Koma



Dress, £1,480,
Blouse, £490, both
Miló Maria
Bangle, £8,600,
Ear cuff, £1,900,
both De Beers

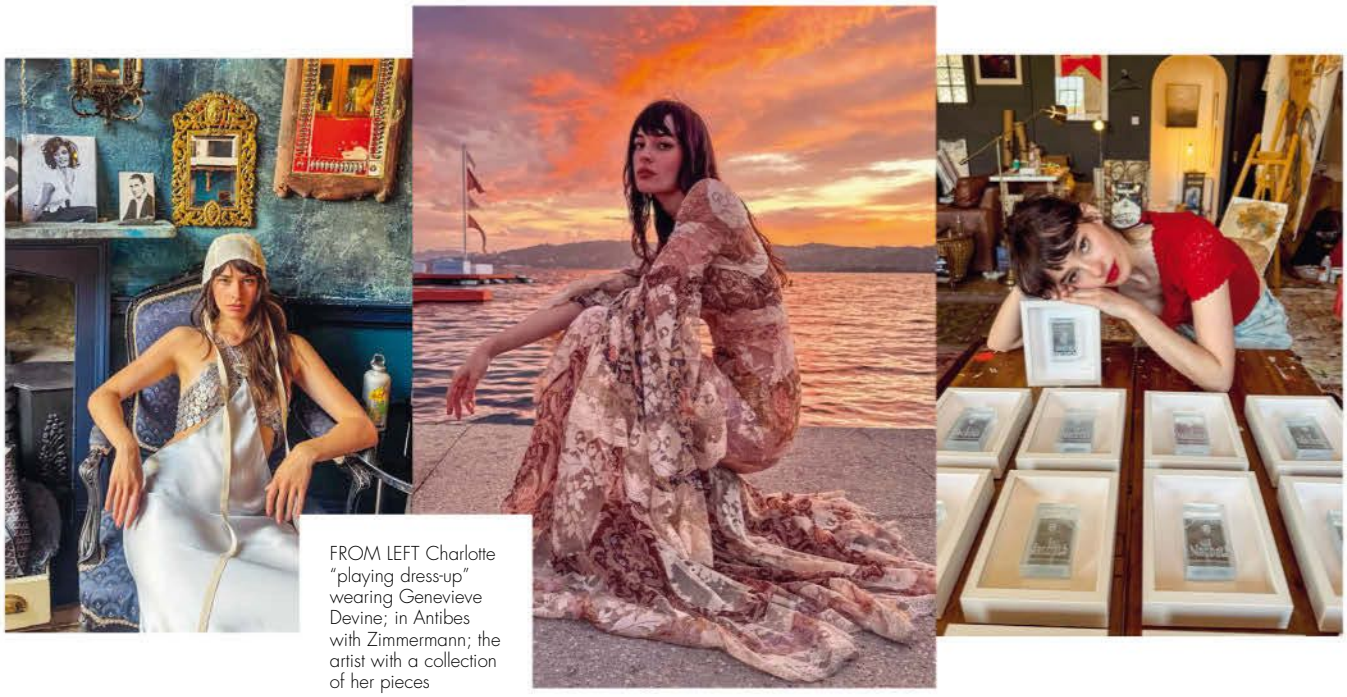


Jumper, £1,595, Skirt, £4,610, both Tod's
Bracelet, POA, Ear cuffs, (right ear) £2,160, (left ear, top) £2,620, (bottom) £2,250, all Tasaki



Jacket, £1,760, Top, £175, Cap, £140, Boots, £545, all Longchamp
Shorts, £340, Florentina Leitner
Ring, POA, Hannah Martin

Artwork (right), *The Fallen Angel Outcast*, watercolour on paper



FROM LEFT Charlotte "playing dress-up" wearing Genevieve Devine; in Antibes with Zimmermann; the artist with a collection of her pieces

the modelling and art worlds, fashion soon came calling. With a look reminiscent of noughties muses like Alexa Chung, Sam Rollinson and Dakota Johnson (while deep-diving on Charlotte's Instagram, I clocked that Role Model has liked a few of her pics – clearly, he has a type), coupled with a CV spanning campaigns with Furla, Fiorucci and Coach, Charlotte is flying the flag for models with something to show.

"I'm a self-funded artist, so there has to be some sort of balance between working for money, and also doing the artwork, but I don't think that working with these big brands butts heads with my art," she shares. "A lot of these luxury houses I've worked with really support artists, especially Fiorucci." The fringed beauty recounts how back in the 80s, the cult Italian label owned a large concession store in New York that simultaneously served as a platform for emerging creatives and a hang-out spot for Jean-Michel Basquiat, Keith Haring and Madonna.

She offers some insight into the thought process behind luxury brand marketing today: "I'm getting booked because I'm a model that has another string to their bow. Often in these campaigns, I'm alongside other models that are also either artists, DJs, or actors. Brands are looking for models with stories behind them."

A question I always ask creatives is how they stay mentally stable when their work is so closely intertwined with their identity and constantly subject to social media judgement: "It's just about surrounding yourself with the people that are pursuing a similar thing to you and being supportive of each other. I think that's really important. Also, not dating a loser that tells you that you're rubbish."

> 'OFTEN I'M ALONGSIDE OTHER MODELS THAT ARE ARTISTS, DJS OR ACTORS, MODELS WITH STORIES BEHIND THEM'

Oh the audacity of men. 'Rubbish' is the last adjective one would use to describe this glorious specimen of a woman perched before me. Freckle-faced with a Daisy Jones-esque hint of undone, messy-girl glamour and a heavily vintage-influenced wardrobe, Charlotte is the walking, modern-day muse Gen Z can't help but pine after. Think Lady of the Canyon meets Camden rocker, armed with a wealth of cultural knowledge that toggles between Joan Didion's bibliography and the enduring lore of Ziggy Stardust.

Despite her retro aesthetic, Charlotte continues to look forward – and encourages budding artists to follow suit: "I always tell my friends who have amazing bodies of work to post on social media because it gives you such access. It negates the gallery gatekeepers because you have direct access to collectors." She champions self-promotion as essential, while emphasising the importance of diversifying in a chronically online world where competition is never far behind.

The conversation ends on this empowering note, having covered some serious ground spanning the unmatched magic of Georgia O'Keeffe's abstract blooms to useless (and downright wrong) ex-partners. With her razor-sharp perception and unpretentious scholarly knowledge, Charlotte exists as a refreshing reminder that curiosity, creativity and cool-girl charisma needn't exist in separate worlds.

Charlotte is an artist, yes, but more importantly, there's an art to being Charlotte. Talented, kind and bewitching in an almost otherworldly sense, her star quality is impossible to miss – and coming to a gallery near you soon. ■

PHOTOGRAPHER'S ASSISTANTS: CHARLOTTE CULLEN & LAVINIA MELATO. HAIR: CASPAR FINCH USING HERSHESONS. MAKEUP: TOM EASTO USING CHANEL COCO MADEMOISELLE MAKEUP COLLECTION & NO.1 DE CHANEL BODY SERUM-IN-MIST. ADDITIONAL PHOTOS: INSTAGRAM/@CHAR.LOTTEROSE


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RADAR

OUR ROUND-UP OF HOT TRENDS, BRILLIANT BUYS & NEED-TO-KNOW LAUNCHES...

SAIL AWAY

With one foot in the great British outdoors and the other firmly on deck, the season ahead charts a course to new sartorial shores. The mood is adventurous, romantic and unmistakeably Burberry



PHOTO: COURTESY OF BURBERRY. JEANS, £590, TSHIRT, £355, HAT, £395, BAGS, FROM £1,195, ALL BURBERRY



LEADING LADY
Shushu/Tong puts mystery, rebellion and unapologetic femininity on the menu for AW26. Dresses, POA



GRANDMA'S HOUSE
We'd argue there's no place on earth more inspiring for the fashion community than the streets of Copenhagen. For SS27, the coolest girls in town looked like they'd been playing Supermarket Sweep at their nan's house.

Style NOTES

Our need-to-know round-up of luxe launches and must-have collabs...



PARIS CALLING
The iconic Paris Hilton has once again joined forces with Karl Lagerfeld to front its incredible AW26 campaign. Blazer, £369, Gloves, £100, Glasses, £105, all Karl Lagerfeld

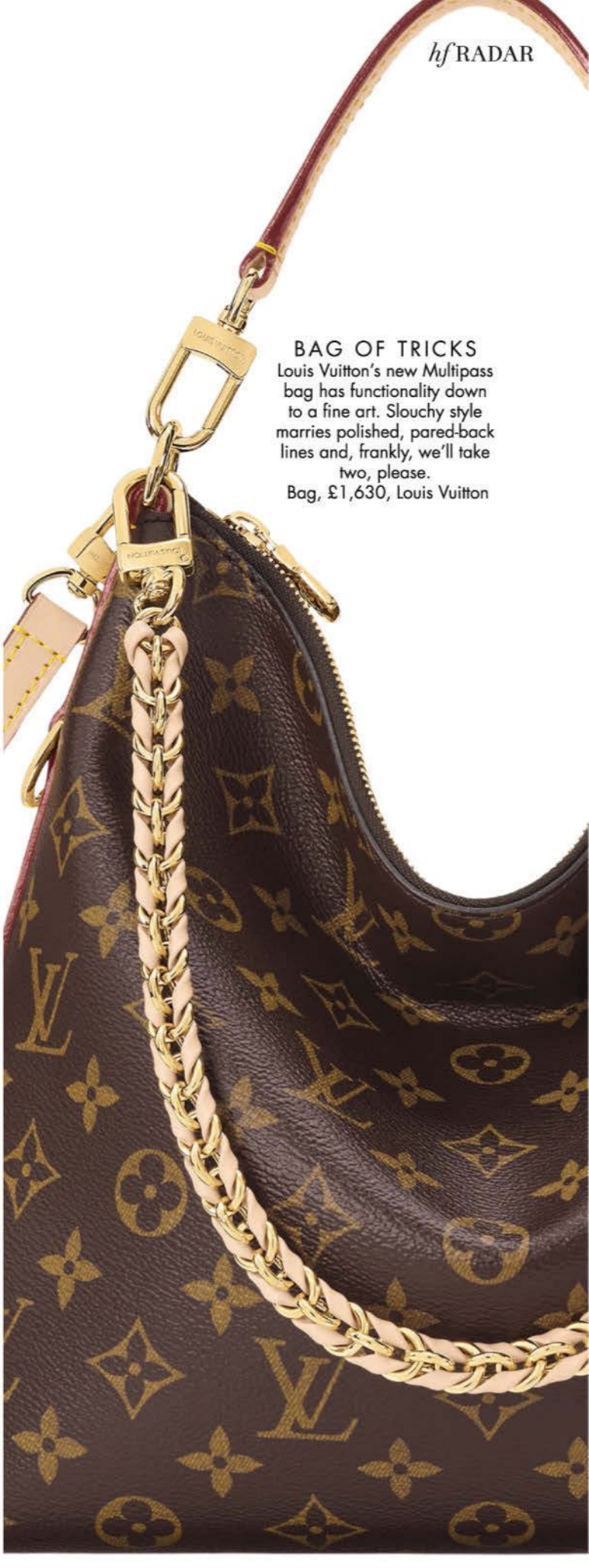


FOOD FOR THOUGHT
Paolo Carzana's Il Risotto collection takes inspiration from his auntie who taught him how to cook. We want seconds. All POA



BODY LANGUAGE

Part lingerie, part architecture and entirely deserving of a double take. Corset, £1,390, Stella McCartney



BAG OF TRICKS

Louis Vuitton's new Multipass bag has functionality down to a fine art. Slouchy style marries polished, pared-back lines and, frankly, we'll take two, please. Bag, £1,630, Louis Vuitton



WINE NOT?

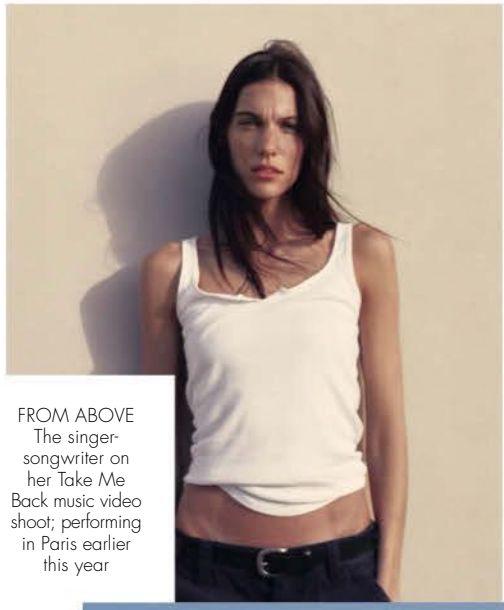
Fashion's love affair with burgundy shows no signs of waning for AW26. Team with chartreuse, blush pink or good old denim. Jacket, £300, Joseph Ribkoff

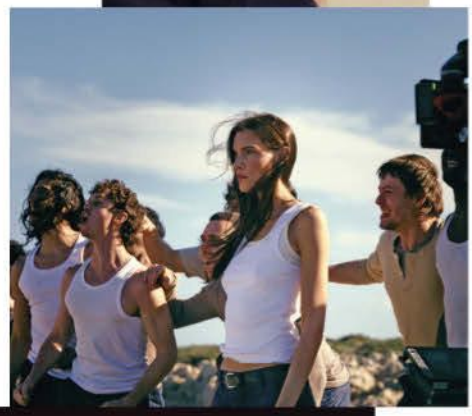
WORDS: CIARE PENNINGTON PHOTOS: MATT EASTON

In profile
CHARLOTTE CARDIN

From the records that raised her to the emotions behind her lyrics, the French-Canadian singer reveals the influences that shaped her artistry

How personal is too personal? That is a question that haunts many artists in today's overly-visible online world. For French-Canadian musician Charlotte Cardin, raw intimacy is the key to scribing great music. Her latest single, Take Me Back, narrates the twists and turns of her decade-long relationship with creative Aliocha Schneider, pin-pointing the stomach-dropping moment when you realise that leaving a relationship may be a mistake. "Art is so powerful because it brings people together," the singer-songwriter says across Zoom from her hotel room. "No matter what you've been through, we can all resonate with similar stories, which is fascinating because we have different backgrounds and human experiences."







FROM ABOVE The singer-songwriter on her Take Me Back music video shoot; performing in Paris earlier this year

The 31-year-old was born in Montreal to a family of scientists. AC/DC, Led Zeppelin, Radiohead and The Rolling Stones soundtracked her upbringing, in addition to her older sister's playlists which featured Britney Spears, Beyoncé, Pink and Avril Lavigne. Fellow Québécoise star Celine Dion was a particular favourite, her discography filling Charlotte's childhood home alongside her mother's love of French music.

There's a Birkin-esque beauty to the singer, who was actively encouraged to pursue a music career despite her personal reticence. It was her parents' support that, ironically, prompted the star to pen her most awkward tune to date, Daddy's a Psycho. "It's a song about daddy issues," she says. "I wrote it with two really close friends and we all realised that we had slightly complicated relationships with our dads. I was really hesitant to put that one out, because I love my dad and I do have a good relationship with him overall. It was that thing of, where do I draw the line?" Regardless, the song was published and the reception was positive, proof that sometimes the trickiest decisions are indeed the most rewarding ones.

Going out on a limb is a recurring theme across Charlotte's career. Aged 15, she started out as a model, her sights very much set on music. She entered the Canadian equivalent of The Voice two years later. "Modelling was a means to an end, to make a bit of money and have the freedom to buy instruments," she coolly admits, noting that her experience in the industry was a negative one. "People used to tell stories through my body… it just wasn't for me. Being able to reappropriate that narrative and tell my own stories has been super empowering."

Miu Miu were quick to snap up the willowy talent, casting her in the brand's spring/summer 2025 runway show. Appearances at Chanel and Jacquemus followed. "Collaborating with Miu Miu, but as a musician rather than a model, has been really fun. It allowed me to see a completely different side of the fashion world that I absolutely love."

Charlotte occupies the sweet spot between global success and cult appeal, with her bilingual lyrics continuing to resonate with French-speaking fans while captivating audiences worldwide. "I grew up speaking both languages – Montreal is a very bilingual city. When I'm with my closest friends, we switch from French to English in the same sentence about five times. It's very fluid and I always associate both languages to slightly different parts of my personality. I feel like I can express those nuances in my music."

What's next for the star? A festival-filled year and new music dropping in autumn. It's been three years since her last album, but she isn't fazed. "The industry can feel so chaotic sometimes," Charlotte concludes. "Taking the time to figure out what you want to say before you put out music – I think that is really important."

WORDS: TANIA LESIAU PHOTO: INSTAGRAM/@AIME.ELLEEE



Hero BUY...

SUEDE STAPLES

Your new season smooth obsessions – versatile wardrobe heroes designed to take you effortlessly from day to night and every occasion in between

1. Skirt, £150, Marks & Spencer 2. Bag, £99, Dune 3. Bag, £249, Kurt Geiger 4. Shorts, £118, Free People 5. Loafers, £550, Burberry 6. Bag, £395, Kaai 7. Bag, £1,035, Max Mara 8. Jacket, £545, Fairfax & Favor 9. Skirt, £405, Marella 10. Loafers, £95, Guess 11. Cap, £550, Dior 12. Jacket, £485, Ba&sh 13. Bag, £362, Folklore 14. Bag, £174, Verafied 15. Loafers, £44.99, Deichmann 16. Bag, £695, Joseph

COMPILED BY LAUREN RAMSAY



THE ALBUM: PYLON, BEABADOOBEE

From writing her first single Coffee in her bedroom in London in 2020, singer-songwriter Beabadoobee has gone on to perform at Coachella, been nominated for a Brit Award and her tracks streamed billions of times. Lose yourself in her nostalgic 90s-inspired indie rock-pop sounds on her fourth album, *Pylon*. *Released 18 September*



CULTURE SHOCK

➔ *Our pick of the best things to see and do to delight your senses...*



THE EATERY: THE GOLDEN TOOTH

If you're looking to impress, The Golden Tooth in north London's Newington Green is an understated delight. Opening earlier this year and labelled as a 'public house and dining room', it's part laidback pub lounge, part buzzy dining room. But it's the food that sets it apart from your usual local. Iberico pork chops will please the foodies, while chicken and prawn stargazy pie hits the spot for comfort food lovers. Finish with sunflower seed frangipane and rhubarb and it'll be a night to remember.



THE RETURN: PRACTICAL MAGIC 2

Book your seat now for the next instalment of cult 1998 witchy-sister movie *Practical Magic*. Nicole Kidman and Sandra Bullock are back as the mystical siblings (they might not have aged much but, hey, it's magic) and Hollywood legends Stockard Channing and Dianne Wiest are at their boho best. Just dig out a crushed velvet slip dress and you'll be amongst friends. *From 11 September*



THE MUSIC: MAGIC FOR A WHILE, FLORRIE

Singer-songwriter and drummer Florrie is like the cool older sister who doesn't mind you hanging out with her and her mates. Her music has been used to soundtrack Prada shows and Nina Ricci campaigns and her second album, *Magic For a While*, is infused with her signature pop sparkle. *Released 16 October*

THE ARTISTRY: LUCY BRIDGE COLOUR MODE

Visionary makeup artist Lucy Bridge, known for her fine art techniques, has a resume like no other. Working closely with top photographers such as Tim Walker, and currently Tom Ford's first global makeup artist, her striking looks are also showcased on Kenzo, Pucci, Mugler and Charles Jeffrey runways. A book to add colour to your world. *On sale 15 October, Thames & Hudson*



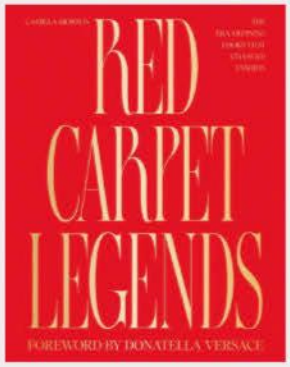
THE FILM: KLARA AND THE SUN

In this adaptation of Nobel Prize-winning Kazuo Ishiguro's 2021 novel, Jenna Ortega stars as Klara, an 'artificial friend' who joins a human family and helps them heal from heartbreak. *From 23 October*

HIGH-OCTANE HUES



A FLASHBULB FRENZY



THE BOOK: RED CARPET LEGENDS

From J.Lo's plunging jungle-print Versace gown, to supermodel Cindy Crawford and Richard Gere debuting their relationship with an entrance at the Oscars, this tome celebrates fashion's most legendary red carpet moments. With a foreword by Donatella Versace, the iconic designer underpins its enduring power: "Real stars with real talent, in great looks, become legends". *On sale 10 September, Quadrille*



THE PHOTOGRAPHY: TIM WALKER'S FAIRYLAND: LOVE AND LEGENDS

Renowned for his fantastical fashion photography, Tim Walker's new exhibition, which was five years in the making, celebrates over 50 years of queer activism, community and love. With portraits of pioneers including Jean Paul Gaultier, Ian McKellen and Björk, it also features profiles of trailblazers from the 70s and 80s along with images conveying the transformative power of fashion, makeup and performance. *9 October-7 February 2027*

THE EXHIBITION: THE 90S: ART AND FASHION

It was the decade when Alexander McQueen launched his eponymous label, the Hacienda was the home of smiley T-shirted ravers and photographer Corinne Day captured Kate Moss on a British beach, encapsulating the arrival of grunge. Immerse yourself in the era of optimism and creativity at this Tate Britain exhibition, arriving in a whirlwind of Vivienne Westwood corsets, rebellious artworks and jungle beats – and the perfect place for party people-turned-parents to tell their offspring how it was 'back in the day'… *8 October-14 February 2027*



WORDS: JO BOUNDS PHOTOS: JOE CONNOR, NAOMI CAMPBELL MODELS IN VIVIENNE WESTWOOD AW94 'ON LIBERTY'. PHOTO GUY MARINEAU, VOGUE © CONDE NAST; APHRA AND JO BARWICK, SIOBHAN FAHEY AND EMILY WITHAM, EAST SUSSEX, 2024, BY TIM WALKER, COURTESY OF THE GOLDEN TOOTH

BEYOND THE BIG FOUR



With the globalisation of the fashion market and increased social media exposure, the industry is moving past The Big Four and embracing a new set of creative hubs

Words TANIA LESLAU



FROM LEFT Designs by Tolu Coker, Thebe Magugu, David Koma, Thebe Magugu, Boyedoe

With fashion month on the horizon, the same old questions are aflutter among the style set. "Are you going to Paris?" "Where are you staying?" "Will I see you at Gucci?" The industry remains tethered to The Big Four – New York, London, Milan and Paris – rarely venturing beyond the cities' parameters in search of something different.

Slowly but surely, the conversation is changing. Fashion's most influential voices are no longer confined to the West, meaning unique threads of their heritage are reflected within their work. Mexican-American designer Willy Chavarria continues to draw from his Chicano background, while recent seasons have witnessed the ascension of South African LVMH winner Thebe Magugu, Foday Dumbuya's Labrum and British-Nigerian designer Tolu Coker. Although creative leadership is still overwhelmingly dominated by white men, fashion's passport is subtly diversifying.

Yet the fact remains: to see these designers bring their visions to life, we're still expected to flock to the traditional fashion capitals. We wait for the world's most exciting talent to come to us. So, we decided to reverse the narrative and go to them instead. Here, we've spotlighted three innovative yet underrated fashion capitals where creativity is flourishing, and which deserve a place on every fashion enthusiast's radar. ▸

GEORGIA

Famous for its wine and flanked by rugged peaks, including Mount Shkhara, and pooling natural splendours like the Veryovkina Cave, Georgia remains a mecca for those seeking a touch of eccentricity. Located in the Caucasus region and bordered by the Black Sea, the country has gifted the fashion industry the likes of Demna Gvasalia, George Keburia, Galib Gassanoff, Mach & Mach's Nina and Gvantsa Macharashvili and David Koma. "Georgian style has a free-spirited, almost rebellious quality – there is often a darker edge, but it's never forced," the latter, creative director of his eponymous brand and Blumarine, says. "More people are discovering the country as a travel destination, drawn by its incredible food, wine, culture and landscapes. Naturally, that increased interest shines a light on its creative industries too, including fashion. Visitors arrive expecting beautiful scenery and leave discovering a distinctive design culture with its own identity."

The designer yields inspiration from the exquisite Georgian landscape and its pioneering historical female leaders, such as Queen Tamar who reigned from 1184 to 1213: "As the global industry values originality over conformity, I think Georgian fashion is perfectly positioned to continue gaining international recognition while staying true to its roots."

One way the country continues to muscle its way onto the global stage is via Mercedes-Benz Fashion Week Tbilisi, founded by Sofia Tchkonia. "Georgian designers often have to work extremely hard to compete globally while operating with fewer resources than brands in larger fashion markets," Sofia says. "However, this has also created a generation of designers who are resourceful, resilient, and highly creative. The multihyphenate has been instrumental in promoting collaboration between Georgian designs, press and buyers. "What is particularly exciting is that new voices continue to emerge, each bringing a different perspective to Georgian fashion and expanding the international understanding of what Georgian design can be," she continues. "There is a fearlessness to Georgian style – people are not afraid to express their identity through what they wear."

PERU

South America is a melting pot of textile innovation. Leading the charge is Peru, a country whose sartorial history spans over two millennia of traditional textile craftsmanship. You've likely witnessed the vibrancy of Peruvian designs across your social media feed, yet the nation's fashion industry is far more than a handful of colourful threads. Peru is flying the flag for local, sustainable



PHOTOS: IAUNCHMETRICS, COURTESY OF DAVID KOMA



FROM LEFT David Koma, Genaro Rivas, Labrum

design. According to researcher Luigi Leclercq-Machado, Peruvians prefer to buy sustainably-produced fashion items due to heightened environmental awareness.

Peru's deep-rooted commitment to sustainable fashion is far removed from the frumpy stereotypes often associated with ethical dressing. Peruvian designer and London College of Fashion graduate Genaro Rivas was the first person to make a 3D-printed dress in Peru and Latin America. The award-winning talent has gained international recognition for his subversive collections, which explore a dialogue between London and Peru. His spring/summer 2027 collection, State of Impact, features deconstructed organic denim, punkish metal hardware and pieces crafted from salvaged chandeliers. The show was publicly held in east London's Spitalfields, platforming Peruvian prowess for all to see.

"Heritage defines the way we dress," says Peruvian designer Annaiss Yucra. "Peruvians often inherit garments, textiles and objects from previous generations. Our identity is the result of centuries of cultural exchange, migration and *mestizaje*, allowing us to combine ancestral traditions with contemporary life in a very natural way." The brand founder highlights the luxuriousness of Peru's native fibres, which include Pima cotton, alpaca and vicuña. "Working with Peruvian fibres feels like working with my own identity," she adds. "They have always been part of my life, so designing with them is something deeply personal rather than a conscious decision."

With the backing of style powerhouses such as Ulla Johnson, whose work with Indigenous cooperatives helps sustain local artisans, Peru is nurturing a new wave of ethical designers whose work is steeped in cultural heritage, artisanal expertise and conscious production.

GHANA

When Ozwald Boateng set up shop on Savile Row in 1995, the youngest tailor to ever do so, he put Ghanaian excellence on the map. Having already dressed the likes of Mick Jagger, Jimmy Page and Spike Lee, the designer successfully reinvigorated the iconic London address with underpinnings of his Ghanaian heritage.

The Ghanaian fashion industry officially emerged in the second half of the 20th century when the first local textiles manufacturing firm, Ghana Textiles Printing Limited, was founded in 1966. Since then, the country's sartorial scene has rapidly expanded across a range of Ghanaian ethnic groups, bridging the global disconnect between the West and its view of the African fashion industry.

Upcycling is where the country's fashion industry truly shines, with several non-profits aiming to platform Ghana as a pioneer of the circular clothing economy. The country has widely been reported as the world's largest importer of used clothing, with approximately 15 million items of secondhand clothing arriving every week.

The Or Foundation works closely with Kantamanto, the largest secondhand clothing market in the world, and empowers local designers and seamstresses to upcycle discarded clothing into beautiful fashion products. Accra-based designers including Juliana Kweifio-Okai, Larry Jafaru Mohammed, Steve French, Hassan Alfaziz Iddrisu, Atto Tetteh, and Chloe Asaam continue to honour this legacy, working with local artisans and repurposed fabrics.

"In Ghana, cloth carries meaning, status, and memory – think of kente, handwoven and passed down," says Industrie Africa founder Nisha Kanabar, citing veteran brand Duaba Serwa, LVMH Prize semi-finalist Boyedoe and Ajabeng as names to note. "These are heirlooms as much as garments. So it's natural that textile sits inside the grammar of the design the way it sits inside the grammar of the culture."

Despite various infrastructural challenges, Nisha remains positive about the future of the industry: "The delivery still is some way behind the goal. But the intent has shifted, and set against one of the youngest populations in the world, it puts deep heritage in young, connected, ambitious hands." ■



Denma on the runway following his debut AW26 collection for Gucci at Milan Fashion Week

Amelia Windsor

BEHIND *the* SEAMS

Award-winning designer Patrick McDowell creates wear-forever pieces that put sustainability centre stage



MINDFUL STYLE
Patrick has created a circular luxury fashion brand using fabrics that are kind to the planet and the option to resize

When Patrick McDowell launched their eponymous brand in 2018, the aim was to create a fashion house that could weave luxury and environmental responsibility together. They succeeded so well in doing so that they received the Queen Elizabeth II Award in 2025 and have presented collections at London Fashion Week, which have caught the attention of the fashion world with the brand's dedication to sustainability (plant-based dyes and cutting-edge recycled fabrics). The spring/summer 2026 collection, The Lancashire Rose, was an ode to Patrick's grandmother, who encouraged them to start sewing on her sewing machine. It was Patrick's first ready-to-wear collection, which like their bespoke pieces, are made in their atelier in north London. The brand offers a lifetime alteration service, so that your Patrick McDowell piece can continue to be worn as your body changes. I had the pleasure of meeting Patrick at the atelier and was immediately moved by their welcoming energy as they took me through the magic of the brand. I am so excited by what Patrick McDowell has to come and blown away by what has already been achieved.



ARE YOU EXCITED FOR YOUR SS27 SHOW?
Absolutely! It's always thrilling to be able to present ideas to the world. I love fashion shows and think they're such an energetic and fun way to present clothing.

WHAT INNOVATIVE MATERIALS ARE YOU INTERESTED IN AT THE MOMENT?
It's fascinating to see the growth of new and natural materials. We recently made a trench coat with Shiringa bio-leather, a material created through collecting tree sap in the Peruvian Amazon, in a way that's safe for the trees and by local indigenous communities. I think it's really special when communities and global networks come together to create something beautiful that also has a lower impact.

WHAT ARE YOU LOOKING FORWARD TO THIS AUTUMN?
To wear layers and clothes again! It's also wonderful to see the resurgence of glamour and dressing up. It's always so fantastic to see someone who's dressed up and it makes you feel so good, too!

WHERE DO YOU GO TO SWITCH OFF?
Venice is definitely a quieter pace for me, it can be refreshing to go and have some time to soak up the amazing array of arts and crafts there. My favourite part is the surrounding islands, which are full of nature.

DO YOU HAVE ANY DREAMS ON THE HORIZON?
My dream was always to be a fashion designer and I feel very lucky to be living that dream now we're really focusing on building the business and growing our ready-to-wear. It's been so fulfilling to see women in different parts of the world wearing our pieces for their own special occasions. That's my favourite part of the job, to see people feel and look fantastic in my clothes.

> 'IT'S WONDERFUL TO SEE THE RESURGENCE OF DRESSING UP'

WHAT DO YOU LISTEN TO WHILE YOU WORK?
I love listening to classical music while working, especially Erland Cooper, I love his pieces. He also composes the music for our fashion shows – music is such an integral part of a show.

WHAT ARE YOU READING AT THE MOMENT?
Currently *Marie Thérèse, The Fate of Marie Antoinette's Daughter*. I've long had a fascination with Marie Antoinette, her life, fashion and tragic story of fairytale to… well, we all know how it ended up. I think it was a natural progression to then want to know more about her last surviving child. I actually bought the book at the fantastic Marie Antoinette exhibition at the V&A museum. Then I last read *Out of This Century* by Peggy Guggenheim, as I live between Venice and London I find her story fascinating. I find these strong female characters endlessly inspiring.

PHOTOS: DIMA HOHLOV, LAUNCHMETRICS, COURTESY OF PATRICK MCDOWELL

ONE *to* WATCH

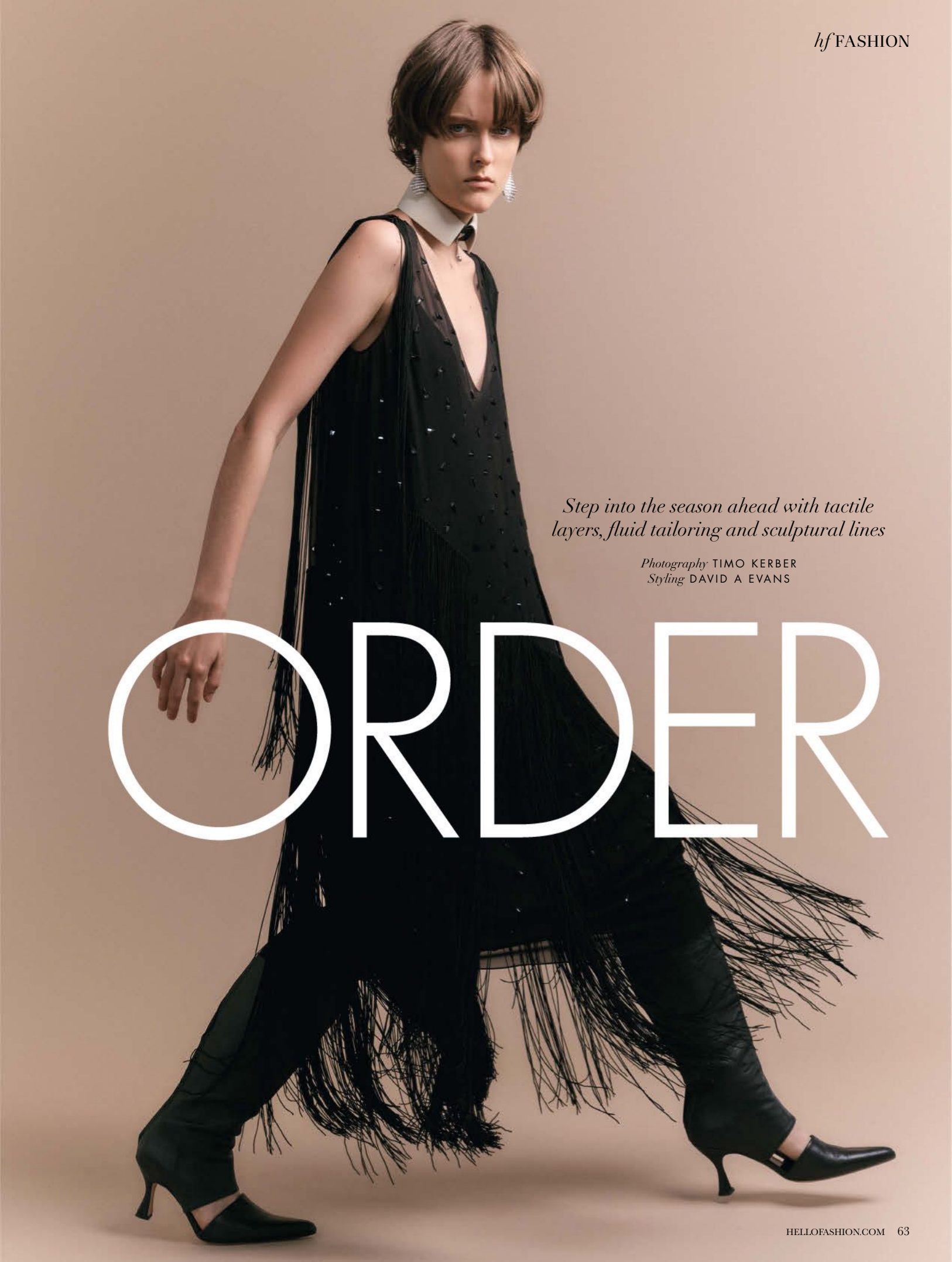
Some icons are worth backing season after season, and Gucci's Horsebit is certainly one of them. The legendary motif returns on a watch with a chain bracelet, marrying the precision of a timepiece with the elegance of fine jewellery. Consider it a very good excuse to get back in the saddle.
Horsebit watch, POA, Gucci



PHOTO: PIXELEYES



Dress, £8,500,
Collar, £630,
both Fendi
Boots, £451, Kalda
Earrings, POA,
Lily Gabriella



Step into the season ahead with tactile layers, fluid tailoring and sculptural lines

Photography TIMO KERBER
Styling DAVID A EVANS

ORDER



Top, £235, Skirt, £220, both PH5
Tights, stylist's own
Shoes, £285, Pleiades
Ring, £11,160, Earrings, POA, both Lily Gabriella



Coat, £2,595,
Gloves, £540,
both Max Mara



Jacket, £850, Trousers,
£1,335, both
A.W.A.K.E. Mode



Bolero, £1,200,
Bodice, £1,100,
Skirt, £1,700, all
Zimmermann
Shoes, £820,
Christian Louboutin
Ring, £11,700,
Earrings, £11,700,
both Tasaki





Top, £1,495, Skirt, £1,495, Bracelet, £270, all Tod's



Top, £3,440,
Leggings,
£5,210, Shoes,
£840, Bracelet,
£665, Earrings,
£575, all Gucci



Blazer, POA, Skirt, POA, both Katie Ko
Tights, stylist's own
Shoes, £740, Roger Vivier
Necklace, POA, Earrings, £7,400, both Tiffany & Co



Jacket, £745, Top, £460, Cap, £290, all Miló Maria



Jacket, £510, Shorts, £295, Boots, £585, all Longchamp
Ring, £595, Earrings, £695, both Annoushka



Coat, £3,050,
Hat, £525, both
Louis Vuitton

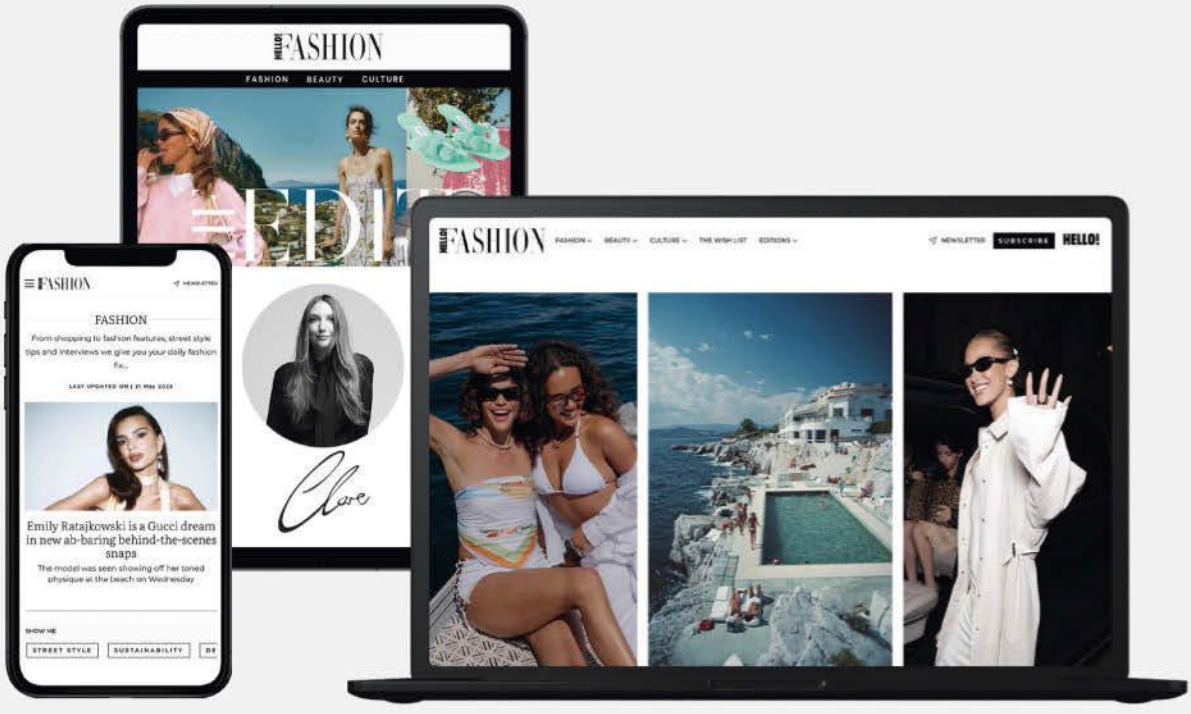
Jacket, POA, Skirt, POA, both Dior

Photographer's assistant Trudi Treble
Hair & Makeup Laura Dexter using Davines & Dior Beauty
Model Tainara Dapper at M+P Models



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ONCE IN A BLUE MOON

Rocket your style straight into orbit with a finely-crafted timepiece that takes inspiration from the celestial canopy above

Compiled by CLARE PENNINGTON

CLOCKWISE FROM TOP
POA, Dior Watches
POA, Chaumet
£2,450, Tudor
£400, Herbelin
£4,340, Chanel Watches
£445, Tissot
POA, Tasaki



£189.99, H&M

£895, Nomasei

BACK TO SCHOOL SHOES

The school bell has rung on a brand-new season. Consider these the clever shoe shapes that will be earning straight As for AW26

Words CLARE PENNINGTON



£2,440, Chanel



£260, Alohas



£255, Bobbies





Square one

The square toe refuses to relinquish its spot at the top of the class, proving that being a little boxy is really no bad thing. Square toes are practical and polished, grounding floaty dresses and sharpening relaxed tailoring with a sense of ease. Think of them as the sensible prefect who has impeccable taste – but is known to go just a little bit wild after class.

Geometry scholars would be so proud



£170, Camper



£695, Burberry

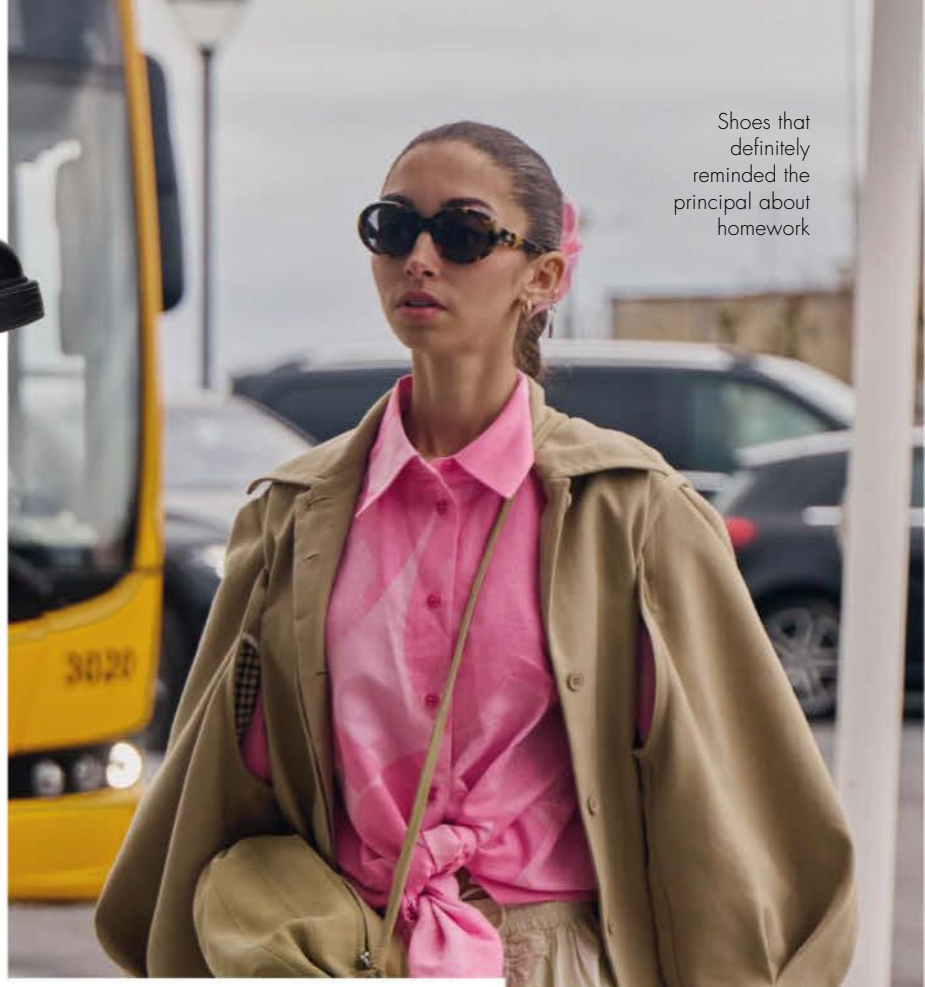
£990, Bottega Veneta



£18, Tu



£750, Jimmy Choo



Shoes that definitely reminded the principal about homework

Teacher's pet

We're going to start calling statement loafers the overachievers of the class. Chunkier soles, bold hardware and unexpected colours ensure they command attention while remaining delightfully wearable. They're the sort of shoes that make even popping to the post office feel like you're striding through a university campus in a Nancy Meyers movie.







£650, Simone Rocha



£220, Ugg



£115, Scholl



£38, Victoria



POA, Christian Louboutin



We're giving out extra credit for cosiness

Furry friends

Because who said shoes couldn't have a personality all of their own? AW26's furry footwear is soft, tactile and just eccentric enough to make getting dressed feel considerably more joyful. Whether you lean towards full yeti or impeccably-groomed pampered poodle, these are shoes that are guaranteed to become the talking point of any outfit.

It's time your little piggies learned boundaries



£22, Next



£55, Schuh



£294, St Agni



£211, WoodChuckSato



£1,290, Maison Margiela

Toe parenting

The tabi is fashion's equivalent of coriander and Marmite: people either become lifelong devotees or simply don't get it. Yet season after season, the split-toe icon keeps winning converts. If a full-toe divorce feels like too much of a commitment, start with a flip-flop. By AW26, your toes may well be living happily apart.



You'll get top marks for a quietly interesting heel



£810, Lanvin



£160, Michael Kors



£690, Ulla Johnson

Grade raise

AW26's cleverest heels quietly rewrite the rules with sculptural shapes, unexpected curves and subtle twists that elevate an outfit without shouting for attention. Proving that practical and interesting aren't mutually exclusive, these trusty pairs will work so hard in your wardrobe, they'll probably start demanding a pension package.



£96, DKNY





£830, McQueen



£415, Balenciaga



£190, Inuikii

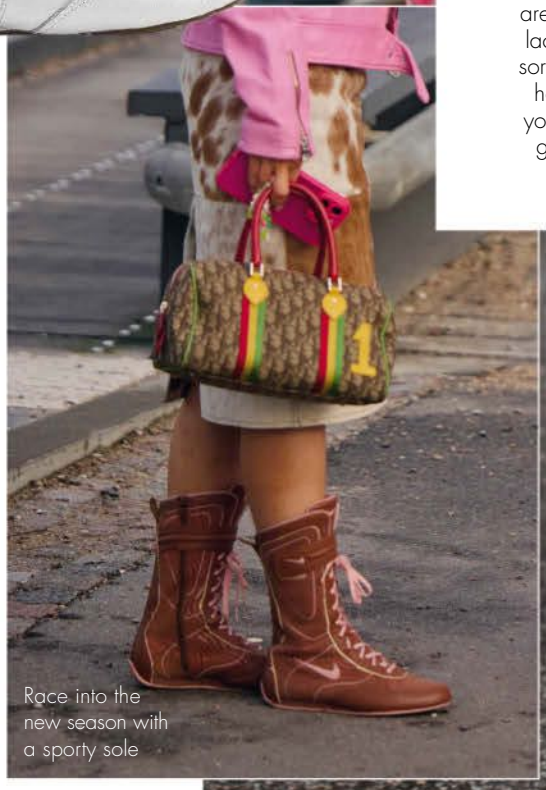


£115, Boxfit

£795, Christian Louboutin



£295, Miista



Race into the new season with a sporty sole

Sports day

Athletic references continue to sprint into popularity with ballet-inspired trainers, satin finishes and delicate lacing softening sporty silhouettes. Boxing boots are teamed with flirty ruffles and ribbon laces replace utilitarian ties. This is the sort of footwear that suggests you might have just come from Pilates – even if you're actually on your way back from grabbing a tuna baguette from Pret.

PHOTOS: LAUNCHMETRICS



THE BRIEF

BARE HUNT

The lingerie labels proving pants can be practical yet playful, comfortable and delightful to don

COMPILED BY CLARE PENNINGTON



Bra, £35, Briefs, £18, Stripe & Stare



Bra, £55, Briefs, £25, Savage x Fenty





Bra, £40, Thong, £16, Lounge





Bra, £30, Thong, £10, Victoria's Secret





Bra, £44, Briefs, £20, Triumph

UNDER COVER

"When buying underwear, comfort should always come first. Look for natural, breathable fabrics like Tencel that are kind to your skin. A great set should feel barely there, offer gentle support without digging in and move with your body. The best underwear isn't just beautiful – it's the kind you forget you're wearing," Katie Lopes, co-founder & CEO of Stripe & Stare tells us.



Bra, £46, Briefs, £18, Boux Avenue





Bra, £49, Briefs, £24, Intimissimi





Bra, £42, Briefs, £20, Bravissimo



Bra, £70, Briefs, £45, Simone Pérèle





Bra, £165, Briefs, £115, Coco de Mer



Bra, £39, Shorts, £24, Bluebella





Bra, £58, Thong, £30, Dora Larsen

FEEL GOOD

"Beautiful fabrics, flattering silhouettes and quality finishing touches matter, but the perfect underwear is defined by how it makes you feel – confident, powerful and unapologetically yourself," says Lucy Litwack, owner & CEO of Coco de Mer. Confidence starts with what lies beneath and the best lingerie should make you feel every bit as good as it looks.



Bra, £44.90, Briefs, £24.90, Calvin Klein





Bralet, £36, Shorts, £22, Skims





Bra, £68, Thong, £20, Cou Cou





£44, Free People



£140, Debute

SOFT TOUCH

"My grandmother founded Simone Pérèle on a simple belief: lingerie should be as elegant as ready-to-wear, without ever sacrificing comfort," says brand director Stephanie Pérèle. The best bras don't pinch, poke or constantly remind you of their presence. It's a philosophy that's endured for generations: beautiful lingerie should feel every bit as effortless, with style and comfort sitting hand in hand.



£395, Simone Rocha



£150, Lisa



Bra, £72, Skirt, £152, Cou Cou



LOUNGE

lounge.com

LUXE *for* LESS

A CATWALK FEEL FOR A HIGH-STREET STEAL? YES, PLEASE...



HATS OFF

Who says jeans can't be the life and soul of the party? Mother's new Dazzler capsule collection proves everyone's favourite fabric deserves a place on the guest list too, reworking classic fits with a blast of 80s energy and a healthy dose of sparkle. Add statement accessories and dance till dawn with our blessing.

Jeans, £284, Mother

'TIL DEATH DO US ART

In honour of our cover star, consider this your curated guide to gallery dressing



Jacket, £52, Threadbare

Jacket, £110, Sister Jane

Blouse, £16, Primark

Dress, £120, French Connection

Jumpsuit, £159, Phase Eight

Skirt, £139, Whistles

ROYAL ACADEMY
LONDON

London's grand dame of the art world calls for equally polished dressing with an old-money spin. A rich palette, statement accessories and a cracking pair of sunnies will see you from Burlington House to a well-earned coffee on Piccadilly post-mooch.
Don't miss: Painting the French Riviera, 2 Oct-31 Jan 2027

Boots, £90, Schuh

Sunglasses, £160, Finlay

Earrings, £37, Maudella



TATE ST IVES
CORNWALL

Fresh sea air and cracking art make excellent companions. Lean into Cornwall's coastal charm with relaxed silhouettes, plenty of blue and practical flats for an impromptu stroll along Porthmeor beach afterwards.
Don't miss: Wilhelmina Barns-Graham, 24 Oct-3 May 2027


Bag, £189, & Other Stories


Trainers, £60, Skechers


Bracelet, £26.99, Katie Loxton


Capris, £70, Savage x Fenty



Jacket, £45, Matalan



Brooch, £35, Marc Cain



Bag, £360, Longchamp



Top, £90, Susamusa



Loafers, £155, Dr Martens





Cardigan, £189.99, H&M

Top, £18, Next



Trousers, £22, George



Top, £55, Leny

THE HEPWORTH WAKEFIELD
WEST YORKSHIRE

Barbara Hepworth's sculptures may be beautifully understated, but your outfits certainly needn't disappear into the background. Think architectural tailoring, interesting pops of colour and jewellery that borders on art itself.
Don't miss: Lewis Hammond: Crystal in the Shade, until 1 Nov



Heels, £48, Topshop at John Lewis & Partners



Earrings, £139, Daisy London



Necklace, £22.99, Mango

Shorts, £45, Noughts & Kisses at Asos



TURNER CONTEMPORARY

MARGATE, KENT

Margate is the cool kid of the Kent coast, so dress accordingly! Think a bright zingy palette, graphic prints and relaxed separates. Perfect for stopping by incredible theme park Dreamland for a go on the waltzers on your way home.
Don't miss: Sophie Calle: Something Missing? 3 Oct-24 Jan 2027

WORDS: CIARE PENNINGTON PHOTOS: FRASER MARR, KIRSTIN PRISK, JUSTIN SLEE, BENJAMIN BEKER



Full speed
Gorgeous Maura Higgins is the face of Guess' Allegra bag for AW26. Consider us officially obsessed. Bomber, £120, Bag, £110, Sunglasses, £125, all Guess



Bracelet, £135, Otiumberg

Jacket, £195, Peregrine

Jeans, £25, F&F

Scarf, £18, Very

Top, £18, George

Masque Intense Régénérant Youth Revitalizing Mask, £58, Kérastase Chronologiste

HELLO! FASHION

LOVES

A few more of our favourite things to tug at your heart and purse strings alike...



Hat, £99, Marc Cain

Bag, £110, Guess

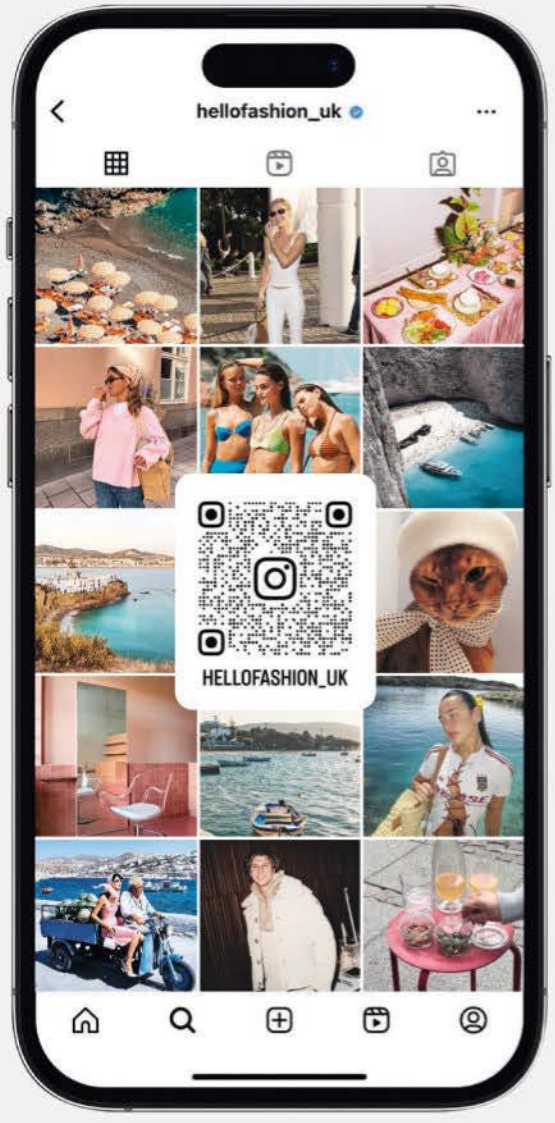
Coat, £150, Cath Kidston

Skirt, £28, Tu

Jacket, £30, Primark

Earrings, £140, Thomas Sabo

Wedges, £35, Schuh



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BEAUTY

CATWALK TRENDS, THE LATEST LAUNCHES, EXPERT ADVICE & CELEBRITY SECRETS



HEAD OVER

Is there any thrill that can parallel instant attraction? Bottle the feeling with the sumptuous amber notes found in Chanel's latest olfactory offering

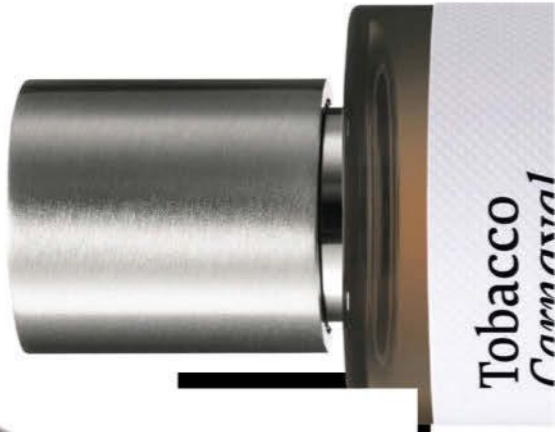
Coco Mademoiselle Crush Absolu Eau de Parfum, from £117 (50ml)

MAKING SCENTS

September has always been fashion's unofficial New Year. The knitwear comes out of hibernation, diaries suddenly fill up and summery, citrus scents start to feel a little underdressed for the season. As the air turns crisp, fragrances become richer too – swapping juicy fruits for velvety vanilla, smoky woods and spicy florals. A new perfume is the finishing touch to your autumn wardrobe: invisible, yet powerfully transformative. After all, if you're embracing a brand new season, your signature scent surely deserves its own fresh chapter, too.



FLORAL STREET
This fine British fragrance brand now delivers both punch and longevity in a sleek twist-up balm for olfactory touch-ups on the go. Formulated with both hyaluronic acid and jojoba oil.
Scent Stick, £25 (refills £14)



MAISON CRIVELLI
A carnival for the senses. Imagine slinking through a house party leaving a velvety trail in your wake thanks to notes of tobacco, amber and infused rum.
Tobacco Carnaval, from £220



BYREDO
What's important to remember? Well, certainly not the meetings that went on far too long, but definitely these sweet tempered notes of orange, vanilla and blackcurrant.
Future Memories, from £155



COMPILED BY CIARE PENNINGTON



TOM FORD
A decadent fantasy for the senses due to rich tobacco and dark chocolate notes, with a splash of orange to give a vibrant contrast. An unashamedly sumptuous eau de parfum for pleasure-seekers in life.
Tobacco Chocolat, from £76



DIOR
A truly iconic perfume with elegant yet creamy floral tones, smooth vanilla and hints of almond, now with a bow in the house's iconic houndstooth print.
Miss Dior, from £78





CHLOÉ
Drawing inspiration from Parisian nights, this eau de parfum smells like a crisp, clear evening spent dancing under the stars with abandon.
Atelier des Fleurs Cedrus de Nuit, from £115



BURBERRY
The latest edition in the Burberry Goddess collection marries warm amber with roasted vanilla notes. This delicious, honeyed eau de parfum is warming yet delightfully fresh.
Burberry Goddess Amber Vanilla, from £78

RABANNE
An avant-garde take on perfumery that translates the architecture of Paris, aka the City of Light, into scent, thanks to notes of leather, tuberose, tonka bean and lime.
La Collection Brutalist Amber, from £235





CAROLINA HERRERA
Centred around the pleasure of indulgence, this sweet and sensual fragrance transports you to New York's Little Italy with notes of pistachio and cocoa.
Peccato Nobile, from £235



MAX MARA
A suave, sophisticated fragrance that feels as tailored as a classic camel coat. Enjoy deep notes of juniper, citrus and rose teamed with fresh lemon.
Le Parfum, from £75

KISSING BOOTH

Dial up the intensity with red hot lips, alluring eyes and luminous skin, captured in these latest statement looks

Photography HOLLY BROOMHALL *Makeup* JAMIE COOMBES USING DIOR BEAUTY

Skin: Dior Capture Soft Crème, £99
Face: Dior Forever Skin Perfect, 4.5N, £49, Dior Backstage Rosy Glow, 015 Cherry, £35, Dior Forever On Set Powder, 00 Translucent, £48
Lips: Rouge Dior On Stage Ink Blur Matte, 861 Bold In Red, £40
Eyes: Rouge Dior On Stage Ink Blur Matte, 861 Bold In Red, £40, all Dior Beauty





Skin: As before
Face: Dior Forever Skin Perfect, 4.5N, £49, Dior Backstage Rosy Glow, 012 Rosewood, £35, Dior Forever On Set Powder, 00 Translucent, £48
Lips: Rouge Dior On Stage Ink Blur Matte, 558 Rosewood Star, £40, Rouge Dior Contour, 080 Red Smile, £28
Eyes: Diorshow Iconic Overcurl, 090 Black, £38, all Dior Beauty

OPPOSITE
Lips: Rouge Dior On Stage Ink Blur Matte, 558 Rosewood Star, £40, Rouge Dior Contour, 080 Red Smile, £28, Dior Addict Lip Glow Oil, 077 Rosy Candy, £34, all Dior Beauty





Rouge Dior On Stage Ink Blur Matte, 100 Nude Look, £40, Rouge Dior On Stage Ink Blur Matte, 558 Rosewood Star, £40, both Dior Beauty

OPPOSITE
Skin: As before
Face: Dior Forever Skin Perfect, 4.5N, £49, Dior Backstage Glassy Glow Stick, 017 Glossy Jelly, £37
Lips: Rouge Dior On Stage, 999, £39, Rouge Dior Contour, 510 Wild Brown, £28
Eyes: Diorshow Iconic Overcurl, 090 Black, £38, Diorshow Stylo, 781 Matte Brown, £28, all Dior Beauty





Rouge Dior on Stage Matte, 460 Red on Stage Matte, £39, Rouge Dior on Stage Matte, 380 Nude Ultra Matte, £39, both Dior Beauty

OPPOSITE
Skin: As before
Face: Dior Forever Skin Perfect, 4.5N, £49, Dior Forever On Set Powder, 00 Translucent, £48
Lips: Rouge Dior On Stage Matte, 460 Red on Stage Matte, £39, Rouge Dior Contour, 999, £28
Eyes: Rouge Dior Contour, 999, £28, Diorshow Flash Stick, 024 Celestial Star, £36, all Dior Beauty

FOLLOWING PAGE As before



HAIR: DAVID WADLOW USING SAM MCKNIGHT MODEL: JAMBA AT PREMIER MODEL MANAGEMENT SHIRT, £1,400, DIOR

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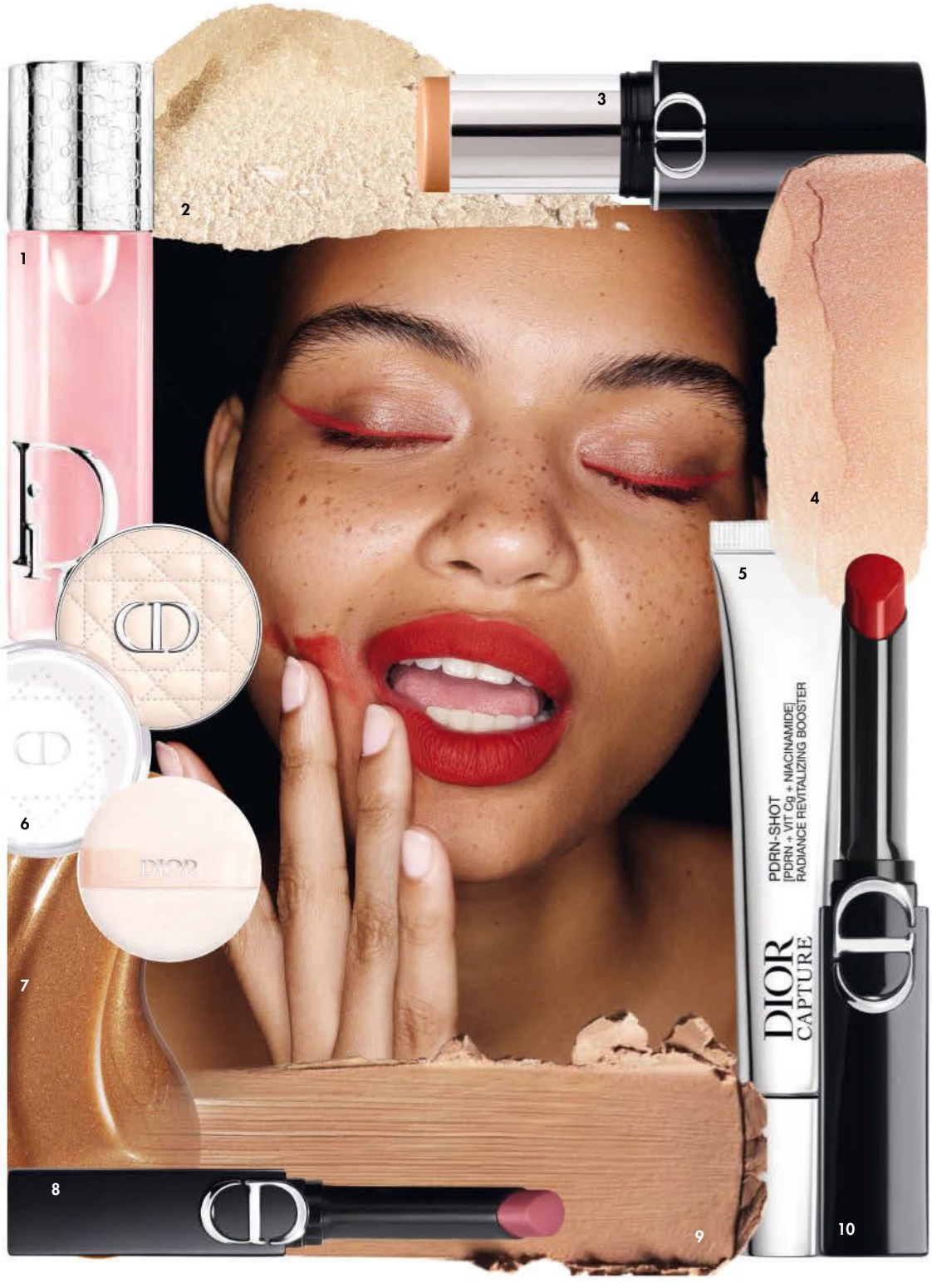
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"I LOVE THE NEW ROUGE DIOR ON STAGE MATTE AND INK BLUR MATTE EFFECTS. I FIRST LIKE TO PREP THE LIPS WITH DIOR ADDICT LIP GLOW IN 000 UNIVERSAL CLEAR, BLOT WITH TISSUE AND APPLY THE LIPSTICK WITH MY RING FINGER. FOR A SOFT, LIVED-IN BLURRED LIP EFFECT I TAP OVER THE CENTRE OF THE LIPS, DISPERSING TO THE LIP EDGE, THIS IS A GREAT LOOK FOR THE DAY."

JAMIE COOMBES, DIOR BEAUTY INTERNATIONAL BACKSTAGE MAKEUP ARTIST, UK

1. Dior Backstage Airflash Mist, £35, Dior Beauty 2. Smooth Ahead Nourishing Lip Scrub, £15, Beauty Pie 3. Dior Forever Skin Perfect, 4.5N, £49, Dior Beauty 4. Day Glow Highlighting Balm in Rose Gold, £28, Merit 5. Dior Capture PDRN-Shot, £72, Dior Beauty 6. Dior Forever On Set Powder in Translucent, £48, Dior Beauty 7. Elevated Glow Highlighter in Celestian Fire, £29, Lisa Eldridge 8. Rouge Dior On Stage Matte, 383 Mauve D-Vibe Matte, £39, Dior Beauty 9. Tinted Blur Balm in 4, £39, Laura Mercier 10. Rouge Dior On Stage Matte, 460 Red On Stage Matte, £39, Dior Beauty



WIN! A LUXURY STAY IN IBIZA WORTH £3,600

Enter for the chance to win an all-inclusive stay for two at five-star TRS Ibiza Hotel



FROM TOP With three spacious pools, including a rooftop infinity pool with mesmerising sunsets, TRS Ibiza Hotel is the ultimate hotspot for your island escape; wake up to beautiful views of the White Isle from your suite and end the day with a relaxing dip in your outdoor jacuzzi

TRS IBIZA HOTEL

TRS Ibiza Hotel, a luxury adults-only haven in San Antonio, offers a sophisticated blend of exclusivity and relaxation, set against the backdrop of Ibiza's legendary sunsets. One lucky winner will enjoy a three-night stay for two people in an all-inclusive Signature Level Rooftop Jacuzzi Terrace Junior Suite, complete with access to exclusive Signature Level venues and including three meals per day and drinks (including alcoholic).

With premium Signature Level benefits, you'll enjoy personalised butler service, private check-in, exclusive access to select events at Ushuaïa Ibiza Beach Hotel and a dedicated hammock area in the Gravity Sky Bar with spectacular ocean views.

The hotel boasts a world-class culinary offering, so you'll be able to dine at an array of restaurants such as El Gaucho, offering the finest cuts of grilled meat, or indulge in Mediterranean fusion cuisine at Helios. For after-dinner cocktails, make your way to Cala Graciό Waiting Bar, a luxurious and refined mixology bar.

Then hit reset at the Zentropia Palladium Spa & Wellness centre with beauty treatments, next-gen fitness facilities and a hydrotherapy circuit, which is included in your Signature Level prize.

TO ENTER, PLEASE VISIT HELLOFASHION.COM/WIN OR SCAN THE QR CODE

Entries close on 2 November 2026 at 11.59pm (BST). The prize is for two people to share a Signature Level Rooftop Jacuzzi Terrace Junior Suite for three nights on an all-inclusive basis and is valid from 1 May to 31 October 2027 excluding July and August. The stay is subject to availability. Entrants must be UK residents and over the age of 18 unless otherwise stated. Any other costs incurred in addition to those set out above and that are incidental to the fulfilment of the prize are the responsibility of the winner. The winner will be selected at random from all eligible entries and notified by email within 14 days of the closing date. If the winner does not respond within seven days, the promoter reserves the right to select an alternative winner. The prize is non-transferable, the validity period is non-extendable and there is no cash alternative. The promoter reserves the right to replace the prize with an alternative of equal or higher value, should circumstances beyond the promoter's control make it necessary. For standard terms and conditions, please visit hellomagazine.com/competition-terms-and-conditions/



1



2

THE *Editor's* EDIT

This issue, editor Clare Pennington unveils the new must-have launches – from berry balms to neat middle parts





5



4



3

1. GLACIAL FACE

Beloved skincare brand La Prairie's latest launches are a honed fusion of millennia-old glacial minerals plus potent patented ingredients. Healthy looking skin awaits thanks to new Swiss Pristine Serum (£260).

2. LION'S FAIR

Inspired by the coolest animal on the planet (lions, naturally), Chantecaille's latest collection celebrates the beauty of the beasts *and* helps support their welfare. Our pick? The soft and sumptuous Lip Veils (£48).

3. BARELY THERE

When a Jones Road launch hits the beauty desk here at *H! Fashion*, we take notice. New Minimalist Defining Mascara (£24) is perfect fodder for those who favour a soft, fresh approach over a full beat. Available in Pitch Black or Rich Brown (for a more subtle finish), lashes are left defined, full and lengthened. So says makeup maestro Bobbi Brown, "Sometimes you want bold, dramatic lashes. Sometimes you just want naturally beautiful ones. This gets that second look exactly right". Clean girl beauty fans, rejoice.

4. DARK NIGHTS

Givenchy's new scene-stealing balm comes in a black pH-reactive shade that offers a tailored berry tint plus intense hydration. Lips are left plump and nourished, so get snogging. Le Rouge Hydra Balm (£41).

5. THE FUTURE LOOKS BRIGHT

A serious companion for your complexion, Carolina Herrera's Nude Couture Triple Moisture Brightener (£34) is swipe-on radiance that hydrates, smooths and blurs without creasing or caking.

PHOTOS: LAUNCHMETRICS

WIN! A THOMAS SABO WATCH & JEWELLERY SET WORTH £1,155

Enter to win this statement accessories collection and elevate your everyday

Make a style statement and enter for a chance to win a striking Elyndra jewellery and watch set worth £1,155 from German jewellery brand Thomas Sabo.

Founded over 40 years ago, Thomas Sabo is renowned for its distinctive designs, high-quality craftsmanship and contemporary approach to jewellery, which combine tradition with innovation to create timeless, expressive pieces.

Elegantly crafted from recycled 925 sterling silver, the premium Elyndra collection draws inspiration from Western American influences and the rising nu-country trend. Blending the wild, warm spirit of the West with relaxed boho chic, the designs celebrate strength, individuality and confident self-expression.

Sweeping, fluid lines transform the sterling-silver bangle into wearable sculpture. A luminous baguette-cut imitation turquoise sits at the centre, framed by two garnet-red zirconia stones. A coordinating ring echoes the turquoise tones, completing the look.

The Elyndra watch features a striking, turquoise-coloured dial and silver-toned stainless steel bracelet, bringing jewellery-inspired design to the wrist while capturing the adventurous spirit of the Elyndra world. *Visit thomassabo.com*

Thomas Sabo



TO ENTER, PLEASE VISIT HELLOFASHION.COM/PRIZE OR SCAN THE QR CODE

Entries close on 2 November 2026 at 11:59pm (BST). The promoter of this competition is Thomas Sabo. The competition is open to UK residents aged 18 or over, excluding employees of Thomas Sabo, Hello! Ltd, their affiliates, agencies, or anyone professionally connected with this promotion. One winner will receive a Thomas Sabo Elyndra jewellery set consisting of a watch, ring and bangle. The prize does not include the plain silver ring and bangle shown above. The prize is non-transferable and no cash or credit alternative will be offered. Only one entry per person will be accepted. Entries must be submitted via the official competition entry form as specified by Hello!. The winner will be selected at random from all eligible entries and notified by email within 14 days of the closing date. If the winner does not respond within seven days, the promoter reserves the right to select an alternative winner. The prize will be delivered to a UK address provided by the winner. No responsibility can be accepted for prizes lost, delayed or damaged in transit. The promoter reserves the right to cancel, amend or suspend the competition where necessary due to circumstances beyond its control. For standard competition terms and conditions, visit hellomagazine.com/competition-terms-and-conditions/

LIFE & STYLE

STYLISH INTERIORS, MODERN CULTURE, INSPIRATIONAL IDEAS AND CHIC ESCAPES

CURATED PALETTE

Content creators Nick Toteda and Anthony Cushion reveal the secrets behind their home renovation project, we discover The Vamps' Bradley Simpson's favourite go-tos and check out some seriously stylish city breaks



PHOTO: COURTESY OF NICK, @STUDIOTOTEDA

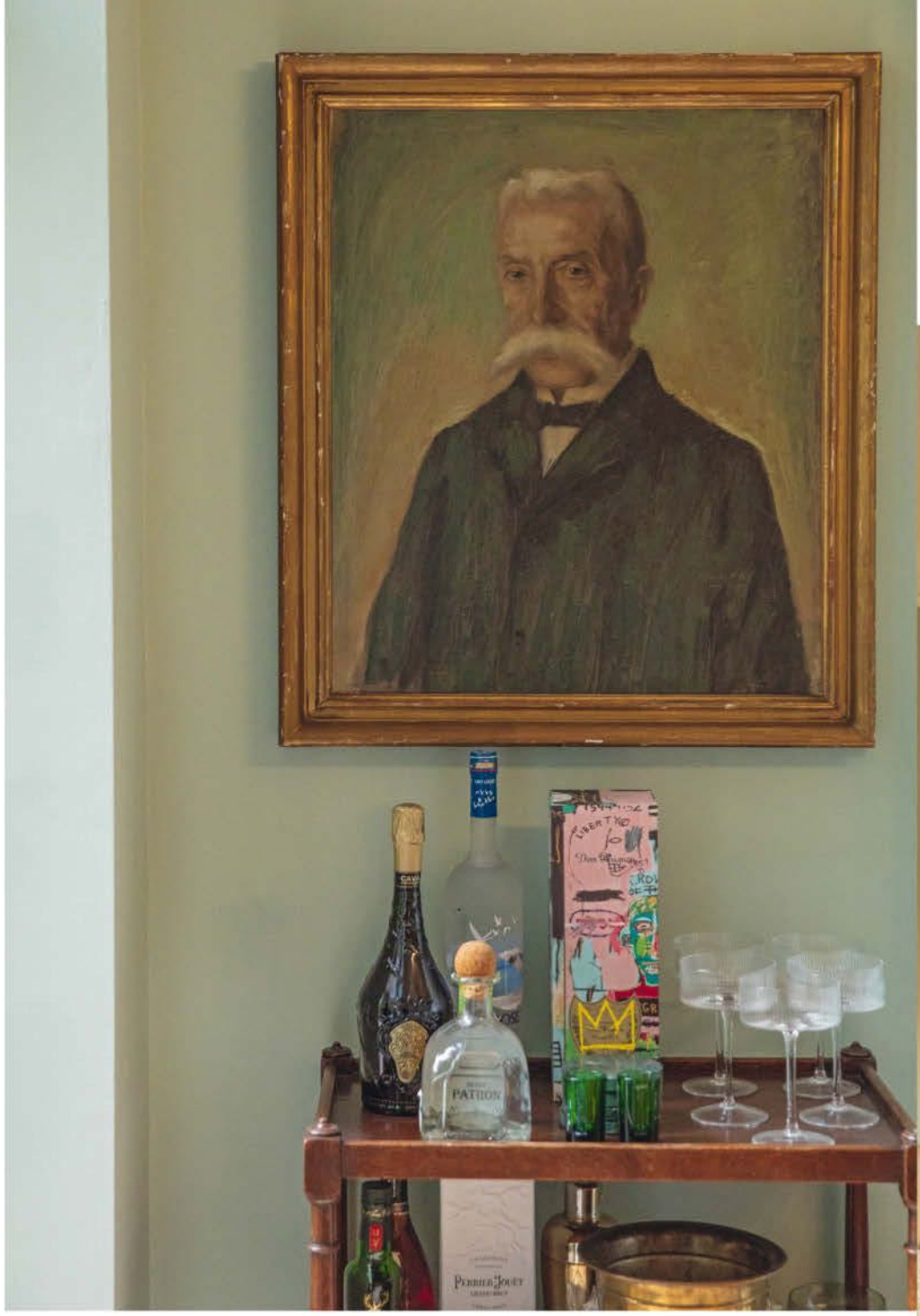
LABOUR OF Love

Content creators Nick Toteda and Anthony Cushion took on the ambitious project of transforming a dilapidated Victorian house in London, winning millions of followers with their vision of creating a chic home from scratch

Words LAUREN RAMSAY



Nick and Ant elevated the period feel of their home by restoring features including fireplaces and cornices





Nick Toteda and Anthony Cushion were already established content creators when they began documenting the renovation of their Victorian London home. But this ambitious project would go on to catapult the couple – known online as Nick and Ant – to more than four million followers across Instagram, TikTok and YouTube.

When the duo bought the 125-year-old-plus property in 2022, they knew they were taking on a challenge. Stripped of much of its original character, lacking proper central heating and in need of a complete renovation, the house was far from move-in ready – but the couple instantly fell for its potential. "It needed a huge amount of work, but we were young and naive to this," Ant tells *H! Fashion*. "It was our dream to own a Victorian home in London, so we did so at any cost!"

Seven years after meeting in Bournemouth, Canadian-born Nick and British-born Ant have become one of social media's best-loved renovation duos, combining Nick's eye for interiors with Ant's construction know-how. Inspired by everything from Soho House to Scandi design, they've created a home that's equal parts timeless and liveable, mixing antique finds with affordable buys and a carefully-curated colour palette, developed with the



help of Lick's director of interior design, Tash Bradley.

Following their Channel 4 renovation project alongside Sarah Beeny earlier this year, Nick and Ant invite us inside the Victorian home that started it all, plus give us their top renovation tips.

How would you describe the style of your home?

Nick: It's a Scandi-Victorian mix. I love calm, warm neutrals, natural textures, soft plaster tones and layered lighting. We tried to restore or reintroduce the period feeling of the house – cornices, mouldings, fireplaces and character – while making the way we live in it feel modern and relaxed.

Ant: I would describe it as timeless, warm and quite calming, with the Victorian details doing a lot of the heavy lifting. Nick is definitely the more design-led one, so I can't really comment!

Did you work with an interior designer?

Nick: We designed it ourselves – Ant led the build, trades and budgets, while I focused on the interiors, finishes and styling. It was always a joint effort, though. We also worked with Tash at Lick, who changed how we thought about colour, helping us understand undertones, natural light and how shades flow from room to room. Lick's Peel & Stick paint samples made it easy to see how colours changed throughout the day before we committed.

'WE DESIGNED IT OURSELVES – ANT LED THE BUILD WHILE I FOCUSED ON THE INTERIORS AND STYLING'

Ant: Nick is the designer in the relationship, and I am more on the build/project side. It worked because we both had very different strengths.

Do you each have a favourite room in the house, and what makes it special?

Nick: The kitchen/living space, because it represents the biggest change in the house. We didn't extend, but we knocked down walls and completely reworked the flow so it became bright, open and social. It is where the house started to feel like our home.

Ant: I adore our dining room. It was inspired by a Soho House room on Dean Street. We often had drinks there and thought of all the memories we could also create in our home – so it's very meaningful. That's why we decided on the Blue 03 Lick paint shade.

What are some of your most sentimental pieces of furniture?

Nick: The sentimental pieces are the things connected to our renovation journey that we found secondhand, restored, or bought when we were still figuring the house out. Our fireplace in the dining room came out of a £25 million home in Holland Park. We bought it for £400, as opposed to the original cost, which was way in the thousands.

Ant: For me, it's the pieces that remind us how much of the house we physically worked on ourselves. The process is so overwhelming. But now it's done, we've been able to build memories around these moments and often gaze into different rooms and stand to appreciate the times we spent creating the spaces, as opposed to an individual item.

Do you have any favourite places that you love sourcing from?

Nick: We love mixing new pieces with antique finds and upcycled pieces, especially because it makes the home feel less like a showroom. Dunelm has incredible hidden pieces that are so stylish at affordable prices. Also, our home is full of Vinted, eBay or Facebook Marketplace finds. They are pieces passed down in time that you'll never be able to find again.

Ant: We've always been budget-conscious, so antique markets, upcycling and secondhand finds have played a big part in our home. From our 12-year-old vintage Heal's dining table to antique oil paintings – you simply can't replicate that history or craftsmanship. Lick was one of the few brands we used throughout the house – the paint applied beautifully and has proved incredibly durable, which is perfect for a home that's designed to be lived in and enjoyed rather than admired from a distance.

How do you want people to feel when they first walk through your front door?

Nick & Ant: We want people to walk in and instantly feel at home. Warm, calm and welcoming – somewhere they can sit ▸

down with a coffee or a glass of wine without worrying about touching anything. Between hosting, everyday wear and tear and Winston's [the couple's cat] zoomies, the house definitely had to be as practical as it is beautiful.

What has been the most challenging part of renovating a Victorian property?

Nick & Ant: Expect the unexpected. We wanted to preserve the house's Victorian character while making it practical for modern living, but every time we opened up a wall or ceiling we found that we uncovered something new. From no proper central heating to old tiles and even three beehives in the ceiling, there was never a dull moment.

Your home is full of gorgeous neutrals. How did you choose which ones went where?

Nick & Ant: We wanted a calm, timeless palette that complemented the Victorian character of the house. The mouldings, fireplaces and original proportions already do the talking, so we chose warm neutrals that felt natural in the space.

When working with this colour scheme, how do you include texture?

Nick: Texture becomes the colour. I think about contrast: linen with wood, stone with softer upholstery, aged pieces beside cleaner modern lines.

Ant: It's also practical. You need textures that can actually be lived with. We like things that feel natural and relaxed rather than perfect, because that suits the way we live and the house's age.

As content creators, did the need for 'camera-ready' filming backdrops influence how you designed the rooms?

Nick: Yes, but not in a fake way. The home needed to stand out online and make people stop and watch. We do think about what reads well on camera, such as lighting and our backgrounds, but ultimately we designed this home to be a home, not a content studio. The depth and richness of the Lick colours also translate really well on camera. They have a softness in real life but enough pigment that they never look flat on film, which was an unexpected bonus.

Ant: It definitely influenced some choices, but the house had to work first. If a room only looks good on camera, but is annoying to live in, it's not a good design. We tried to create spaces that were camera-ready because they genuinely felt perfect for a family, too.







CLOCKWISE FROM LEFT The design duo embraced the natural flow of the house by knocking down walls and maximising natural light to create a bright and social home; natural textures were chosen for a relaxed, lived-in feel; the couple pre-renovation, admitting that it needed "a huge amount of work"



Where do you find inspiration for your interiors?

Nick: Old homes, boutique hotels, European apartments, Scandinavian interiors, antique pieces and the architecture of the house itself. I also get inspired by travel and by spaces that feel timeless rather than overly trend-driven.

Ant: It also comes from the actual building. With a Victorian house, you have to listen to what is already there. We also get ideas from travelling and seeing how other people make old spaces feel modern.

If walls could talk, which room would have the best stories so far and why?

Nick: The kitchen/living space. It underwent the biggest transformation, completely changing how we live in the house. It's definitely where we had the biggest debates over the layout, budget and finishes.

Ant: For me, it's our guest bedroom. It's the smallest room in the house, but it was the most challenging thanks to the pitched roof, chimney breast and the crumbling ▸

brickwork. It needed major structural changes. Most people would never realise what it took to create the space!

How do you feel about trend-led designs in the home versus timeless styling?

Nick: I like trends as inspiration, but I don't like designing a whole home around them. The expensive, permanent choices should feel timeless. Trends can come through in smaller things – styling, cushions, art, lamps – things you can change as your taste evolves. I'm a big fan of colour trends, because you can always repaint that moody office at a low cost.

Ant: I'm more cautious with trends because I think about the cost of changing things later. Save the trend-led decisions for the parts of the home that are easy to update, and keep the big renovation choices classic.

Would you say your individual personalities mirror your design choices?

Ant: Absolutely. Nick brings the emotional, visual side, while I focus on how the home functions, how much it's going to cost and how it's built. We're very different, but that's exactly why the house works – it reflects both of our personalities.

Nick, being from Canada, and Ant from England, have your different cultural backgrounds influenced your home style?

Nick: Being from Canada probably made me fall in love with British period homes and their character. It's not something we have in north America as much. The biggest thing for me? Not having your washing machine in the kitchen! To such an extent that we lost a bedroom to convert it into a utility room and ensuite.

Ant: Growing up in England, I think I appreciate the history of the house, while Nick brings a fresh eye to it because he did not grow up surrounded by the same type of architecture.

How do you navigate budget management during a renovation when it comes to save versus splurge?

Nick: We always try to save on things we can source secondhand, upcycle or paint ourselves. We're big fans of high-end design on a budget.

Ant: We're very budget-conscious. We save on cosmetic jobs we can do ourselves, but we never compromise on skilled trades or safety. For major work, we always compare several quotes – at least five – and choose based on quality as well as price, because the cheapest option can often end up costing more in the long run.

What's the biggest unexpected hurdle or hidden issue you uncovered during this specific renovation?

Nick & Ant: The house had no proper central heating apart from one plug-in heater. A lot of character had been stripped; we found old tiles in the living room – and there were three beehives in the ceilings. The most surprising thing was the heating – we were so young we didn't know the home had no radiators when we bought it, so it was an unexpected cost to be digging up the road and having SGN install a gas pipe into the home to start the project!

What's the next major project on your radar?

Nick: Our current focus is the Fulham auction flat. We were followed by Channel 4 and Sarah Beeny buying this next project at auction, which has become a major part of our home and property content. We will finish the project in September 2026 and move on to our next.

Ant: After the Fulham auction renovation, we are eyeing up a project in the south of France and also one in London. The thing about property is you need to go out there and look at things. Even if we're not in the position to buy right away, it takes time to find a project that's the right fit for you – but at the moment, this project is definitely taking a lot of our renovation energy.

You live together, work together and renovate together. What is the key to maintaining a good balance?

Nick: Knowing each other's lanes. I lead a lot of the creative, design and storytelling, while Ant is strong on the build, project management and practical side. We still disagree from time to time, but the balance works because we respect what the other person brings and we're experts at understanding each other and communicating when things aren't right for one another. This is why we're inseparable still, after eight years.

Is there anything you're currently working on for 2026 that you can tell us about?

Nick & Ant: We're continuing to build the media and property side of Nick & Ant, including our Fulham auction flat renovation. There are some TV projects still under wraps, but the focus is to continue to build a community of home renovators, and help inspire their projects! ■



PHOTOS: COURTESY OF LICK, @STUDIOTOTEDA

The interior mixes antique finds with secondhand and upcycled pieces which reflect both of their personalities

NICK AND ANT'S SANITY-SAVING TIPS

ONE MISTAKE YOU WILL NEVER MAKE AGAIN?
Changing things too late – once trades are already on site or materials are ordered. Decide as much as possible before the work starts. You always get charged to change things last minute.



BIGGEST BUDGET-KILLER?
Hidden issues in old houses, plus small changes that seem minor but create knock-on costs.



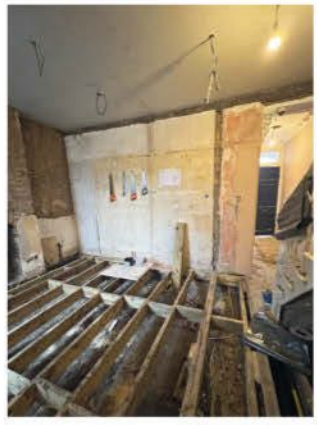
BEST MONEY-SAVING DECISION?
Doing parts ourselves like flooring, panelling and garden work – and mixing antique/upcycled pieces with newer items.

MOST OVERRATED RENOVATION UPGRADE?
Anything that looks impressive but does not improve how you live in the space. Spend on increasing square metres or things that add value to your life or wallet.

THINGS TO NEVER DO YOURSELF?
Electrics, gas, or anything safety-critical, such as when we discovered the house had no proper central heating. It's not worth the risk.



THINGS EVERYONE SHOULD TRY THEMSELVES
Painting, styling, simple upcycling and learning to make small design changes yourself. Those things can make a room feel personal.



YOUR RENOVATION RED FLAG?
A quote that feels too vague, no clear scope, or someone who says every problem is 'easy' before properly inspecting the job.

FINISH THIS SENTENCE…
"You'll keep your sanity during a renovation if you…"
Accept that something will go wrong. Keep a contingency and make decisions early.



Room Service

Bring the holiday feeling home by blending woven textures, hand-crafted details and earthy palettes into your interiors

Words LAUREN RAMSAY



Bowls (set of 4), £24.99, H&M



Pouffe, £730, Missoni

Vase, £85, Marquis & Dawe



Mirror, £40, Fable & Mirth



Plate, £11.99, Zara

Vase, £55, Click Style





Coffee machine, £219.95, Smeg



Chair, £1,495, Jonathan Adler



Cushion, £18, Dunelm

RUSTIC CHARM

Turn your home into a place that feels like a permanent getaway with the addition of whimsical neutrals, boho-inspired pieces, natural materials and calming textures – designed to bring the laidback beauty of Ibiza, Mykonos and other coastal retreats indoors. Whether you're sprucing up a room or creating a fully-fledged escape, plenty of brands, from high street to high-end, have everything you need to bring the holiday vibes home.



Clock, £39.95, Melody Maison



Bedding set, from £45, Piglet in Bed



Floor cushion, £24.99, The Range



Lamp, £99, Marks & Spencer

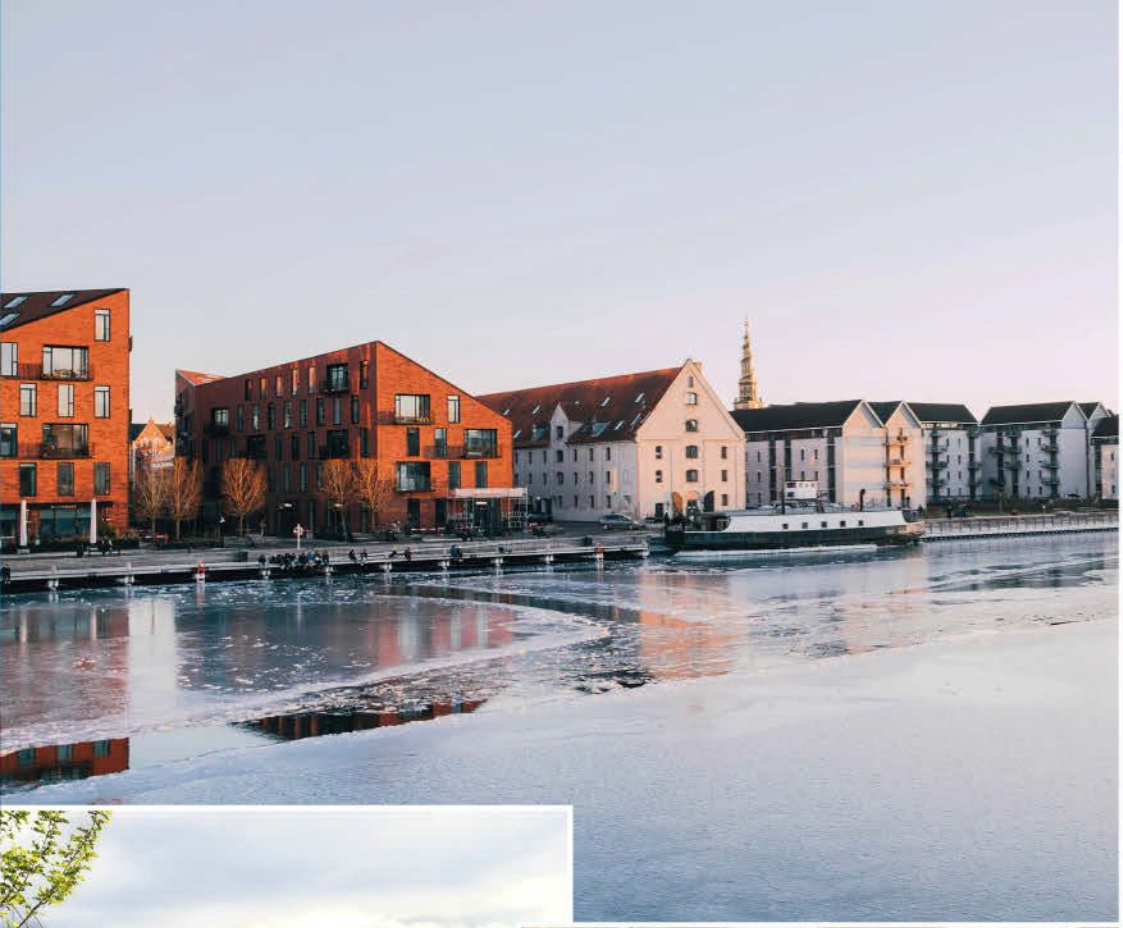
Cushion, £29.99, Daals

PHOTOS: UNSPLASH/MARIA BELEN TOSO/MONIQUE

CURATED CITY BREAKS

Three cities, three very good reasons to get your weekend bag packed. Copenhagen, Paris and Tbilisi are calling, and frankly, it would be rude not to answer









Take in the views of Copenhagen's picturesque waterfront from the hotel pool



ADMIRAL HOTEL
COPENHAGEN

Situated along the glistening harbour waterfront, the Admiral Hotel carves out a corner of peace in the heart of Copenhagen. Modern interiors with a mid-century twist make for a calming experience, while spacious yet cosily beamed rooms promise the dreamiest of deep sleeps. Flanked by storied brick walls and boasting an airy warehouse structure that dates back to 1787, the hotel is ideal for those seeking an effortless stay that's steeped in local history.

Kick back by the gorgeous pool or the quayside restaurant when the Scandinavian sun is shining, or retreat to the recently unveiled 'relax area' when a hit of rejuvenation is needed. Otherwise, gander at sensational views of Copenhagen's iridescent canals, pedestrianised streets and mercurial weatherscapes, where glorious sunshine can give way to gentle showers and even the occasional double rainbow.

The Admiral boasts coffee that's second to none, the best late-night toastie in town, plus delicious food with a maritime touch served at Aye Aye and quaffable cocktails at SIR, making the hotel a no-brainer for solo travellers and couples seeking a base for a walkable, wondrous Danish getaway.

Rooms from £275, admiralhotel.dk

WHAT TO DO

The Danish capital combines Scandi design history, brilliant fashion, architecture, great shopping – plus a very good cinnamon bun. Start at the Designmuseum Danmark then hit the shops, with Henrik Vibskov Boutique offering the more experimental side of Danish fashion with local haunt Bar Vitrine just down the road. Branch off into areas such as Pilestræde, Værnedamsvej (great coffee shops), Istedgade and Jægersborggade. And lastly, don't sleep on the incredible vintage scene in Frederiksberg and Indre By, with Rosy, Paloma Vintage, 2nd Rag, Time's Up Vintage and Magnolias all well worth a visit when in town.

SHERATON GRAND TBILISI METECHI PALACE

TBILISI

Georgia is one of those places that as soon as you visit, you wonder why everyone hasn't been shouting about it sooner. With dramatic mountain landscapes, a fascinating history, some of the most generous hospitality around, plus a food and wine scene capable of derailing even the most disciplined itinerary, Tbilisi is well worth adding to your travel list.

And the Sheraton Grand Tbilisi makes an excellent base from which to explore it all. A short walk from the atmospheric old town, the hotel combines the city's incredible heritage with all the comforts you'd hope for after a day spent navigating its cobbled streets (and eating your body weight in khachapuri – cheese-filled bread with an egg on top, say no more). Many of its 220 rooms come with private balconies overlooking the old town and there's a rooftop restaurant serving modern Georgian cuisine, a Craft House for a more relaxed drink, plus P'auza Spa, when all that sightseeing means you need a little lie-down.

While in town, head to Mtatsminda park for incredible views of the city and an epic funfair. Head to the famous Clock Tower for some surreal Instagram snaps and round out your day with a trip to Kneina – for traditional Georgian food complete with a memorable post-dinner dance.

Rooms from £150, marriott.com

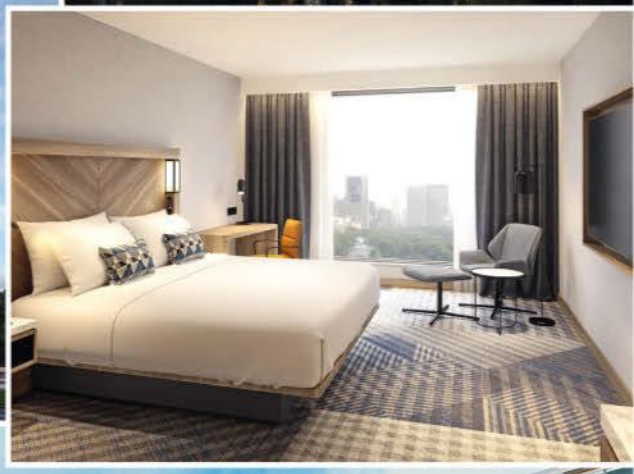
WHERE TO BE

Has Tbilisi tickled your fancy? Well, drink in the fashion action at Mercedes-Benz Fashion Week Tbilisi, taking place November 8-9 at none other than the Sheraton Grand! Enjoy two days of spectacular shows, putting cracking Georgian design onto a world stage. Tbilisi Fashion Week will be back in the first half of next year, with exciting designers such as Reckless, Tatuna and Matériel showcasing their incredible upcoming collections.



The Georgian capital is a fascinating mix of historic buildings and modern enclaves





With its carved wooden balconies and hidden courtyards, Tbilisi's old town has a timeless charm



M SOCIAL PARIS

PARIS

Let's face it, Paris is always a bonne idée but choosing where to stay in the City of Light can be something of a pain (and, no, we don't mean the delicious bread). Luckily, M Social Hotel Paris makes the decision an absolute piece of gateaux (we'll stop now), thanks to its perfect location on Boulevard Haussmann in the heart of the elegant Opéra district. Housed in a beautiful Haussmann building, you can expect soaring ceilings, Art Deco touches and seriously polished interiors.

The hotels 163 rooms and suites offer perfect respite after pounding the pavements of Paris: think cloud-soft beds and sleek marble bathrooms, L'Occitane toiletries that you'll be stashing into your carry-on and a bar (Le Douze) that's ideal for a pre-dinner drink, because when in Paris… Meanwhile, restaurant Papillons & Co serves delicious seasonal dishes overlooking the seriously chic neighbourhood. And what a neighbourhood it is. Within minutes, you'll find yourself beneath the gilded splendour of the Palais Garnier, debating whether your suitcase can physically accommodate yet another purchase at Galerie Lafayette or Printemps. With the family? Wander on to the Louvre, the Tuileries or one of the countless cafes for a spot of people watching before the whole gang crashes out in style in one of the sumptuous rooms.

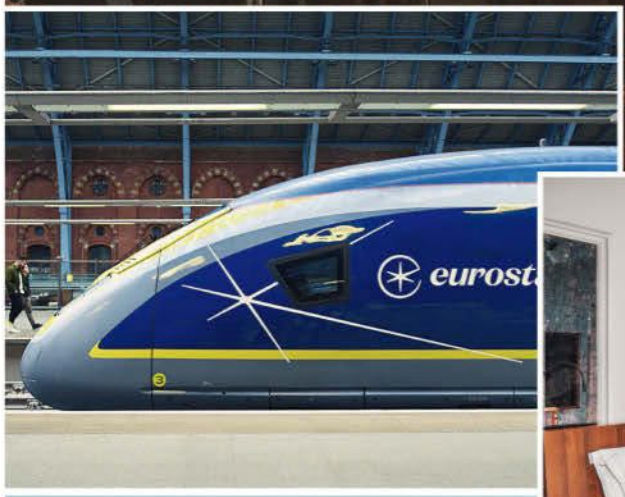
Rooms from £130, msocial.com

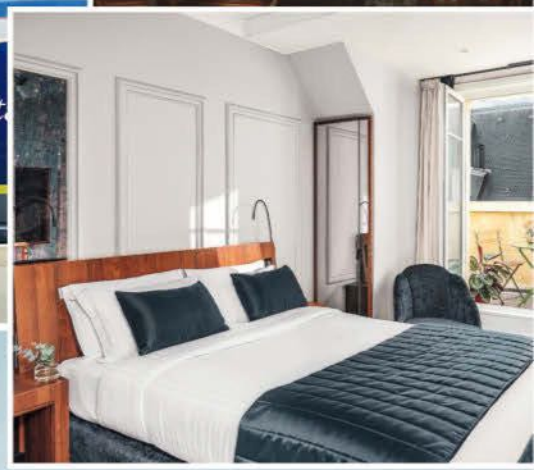
HOW TO GET THERE

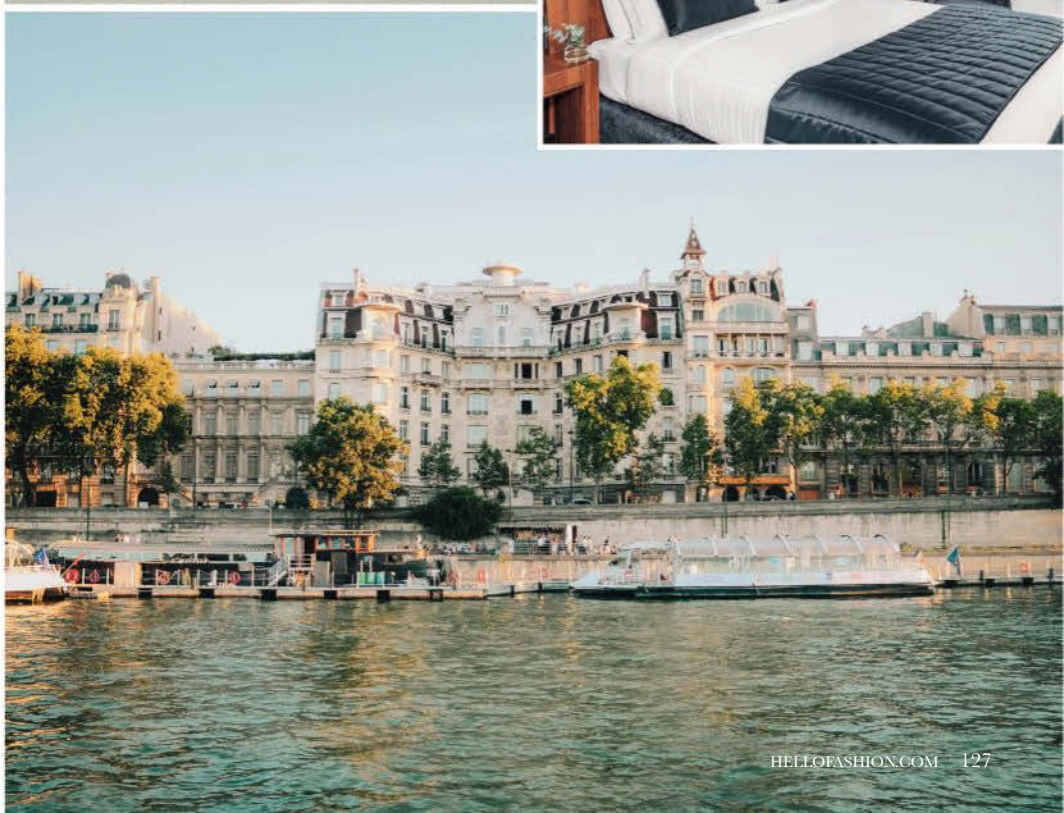
We fully support a holiday that begins the moment you set foot out of your front door – ideally with a complimentary drink in hand. Enter Eurostar Premier (from £245), the elevated way to hop to Paris (and beyond) without having to spend three hours extrapolating liquids from your handbag. Premier offers extra-spacious seating and a dining experience created by some of Europe's leading chefs. Plus, flexible tickets, a generous luggage allowance and lounge access for complimentary drinks and snacks.



It wouldn't be a stay in Paris without a stroll by the river Seine and a pitstop in an atmospheric bistro







WORDS: CIARE PENNINGTON, TANIA LESIAU. PHOTOS: ADMIRAL HOTEL COPENHAGEN, UNSPLASH/PETER IVEY HANSEN, ALEXANDRA MITACHE, CARLO VILLARICA, DANIEL NEWMAN, VICTOR SOLOMONIK, JORDAN PILIHAL, MAXIMILIAN ZAHN

HOROSCOPES

Both Venus and Mercury turn retrograde in Scorpio this month, pulling what was buried back up into the light where it belongs. This is not chaos nor is it meant to upend your life. It is however, the kind of Scorpio season that will deliver as much change as it will freedom. As always, read for your sun, moon and rising

BY NOURA BOURNI



ARIES
March 21 – April 19
Something buried around intimacy, shared money or desire is ready to be released and you are finally ready to let it go. Mercury clouds your thinking, so sit with it before speaking. By November the fog lifts and you step into the quieter months knowing exactly what you are worth.



TAURUS
April 20 – May 20
Venus rules your world and her retrograde is asking you: are the people closest to you actually filling your cup? This is your permission to reset what partnership means to you. November brings a warm, honest answer and the freedom to choose more intentionally who you let stay.



GEMINI
May 21 – June 20
Your routines, your work and your creative spark all feel a little scrambled and that is actually the point. Mercury is your ruler and asks you to slow down as Venus pulls you back toward what genuinely brings you joy. By November something clicks and you move toward the festive season more inspired.



CANCER
June 21 – July 22
An old feeling around home, family or a love story resurfaces and deserves your full attention. Mercury stirs the same domestic waters, making conversations tender and sometimes tangled. November settles your subconscious and you move into winter with a heart that has space to breathe.



LEO
July 23 – August 22
A conversation or living situation that has been sitting unresolved is coming back around for a reason. Mercury clouds your domestic thinking and Venus asks you to look honestly at what home and family truly mean to you now. November clears both. A decision settles and something long overdue finds its resolution.



VIRGO
August 23 – Sept 22
Mercury, your ruler, turns retrograde in your communication sector, while Venus slowly pulls your attention to what you believe you deserve, financially and otherwise. By November, both planets clear and what you say next, and what you charge next, reflects someone who finally knows their value.



LIBRA
Sept 23 – October 22
Venus leaves your sign and moves inward, into Scorpionic waters – the places you rarely let anyone see, including yourself. This is deep and necessary work. Mercury transforms your finances and sense of security simultaneously. October asks everything of you yet offers freedom in return.



SCORPIO
October 23 – Nov 21
Both planets retrograde through your sign at once and, yes, it is a lot. But this is also your season and you know better than anyone that the deepest clearing always precedes the greatest becoming. October strips back what is no longer necessary and you ultimately emerge free and fabulously luminous.



SAGITTARIUS
Nov 22 – December 21
Something from your past, a friendship, a group dynamic or a version of yourself you fashioned for others, is ready to be released for good. Mercury stirs your inner world while Venus retreats into your community sector. November clears doubts and you move into the festive season knowing exactly who you are becoming.



CAPRICORN
December 22 – January 19
A past collaboration or public chapter resurfaces and Mercury clouds your vision for what comes next. Venus moves retrograde through your career sector, asking whether your ambitions still align with who you are now. The path forward feels cleaner, warmer and far more authentically yours.



AQUARIUS
January 20 – February 18
Your career, public image and sense of purpose are all up for honest review and that is a gift even when it does not feel like one. Venus retreats into your beliefs while Mercury stirs your ambitions. October is asking you to get free of a story that no longer fits. November hands you an updated one, and it suits you far better.



PISCES
February 19 – March 20
A belief system, a journey or a financial connection from the past resurfaces. October is asking you to stop carrying what was never really yours to begin with. By November, entanglements clear and the fog lifts as you move into the sparkier, merry months, feeling genuinely unburdened and open.

ILLUSTRATIONS: SHUTTERSTOCK



GAME-CHANGER

Find your signature fashion capital and nail chic city style

START

I'VE ESTABLISHED MY PERSONAL STYLE – I DON'T NEED TO EXPERIMENT WITH TRENDS

AGREE → **GOSSIP GIRL OVER EMILY IN PARIS, ALWAYS**

DISAGREE → **HOROSCOPES ARE A MYTH, STOP TELLING ME THAT MERCURY IS IN THE MICROWAVE**

GOSSIP GIRL OVER EMILY IN PARIS, ALWAYS

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AGREE → **COFFEE IS A PERSONALITY TRAIT**

DISAGREE → **MY OUTFIT DOESN'T ACCOMMODATE CYCLING, SUBWAY ALL THE WAY**

HOROSCOPES ARE A MYTH, STOP TELLING ME THAT MERCURY IS IN THE MICROWAVE

AGREE → **MY OUTFIT DOESN'T ACCOMMODATE CYCLING, SUBWAY ALL THE WAY**

COFFEE IS A PERSONALITY TRAIT

AGREE → **I'D RATHER WATCH THE LATEST BLOCKBUSTER THAN REWATCH A CLASSIC**

DISAGREE → **I THRIVE ON A BUSY SCHEDULE, BEING BORED IS THE WORST**

MY OUTFIT DOESN'T ACCOMMODATE CYCLING, SUBWAY ALL THE WAY

DISAGREE → **CLEAN-GIRL MAKEUP IS PASSE, LONG LIVE WINGED EYELINER!**

CLEAN-GIRL MAKEUP IS PASSE, LONG LIVE WINGED EYELINER!

AGREE → **I THRIVE ON A BUSY SCHEDULE, BEING BORED IS THE WORST**

DISAGREE → **I MISS THE TUMBLR ERA *NOSTALGIC SIGH***

I'D RATHER WATCH THE LATEST BLOCKBUSTER THAN REWATCH A CLASSIC

AGREE → **REFORMER PILATES IS WORTH THE HYPE – BIG UP THE 5AM CLUB**

DISAGREE → **RULES ARE MADE TO BE BROKEN**

I THRIVE ON A BUSY SCHEDULE, BEING BORED IS THE WORST

DISAGREE → **RULES ARE MADE TO BE BROKEN**

I MISS THE TUMBLR ERA *NOSTALGIC SIGH*

AGREE → **RULES ARE MADE TO BE BROKEN**

REFORMER PILATES IS WORTH THE HYPE – BIG UP THE 5AM CLUB

AGREE → **NEW YORK**

DISAGREE → **MILAN**

RULES ARE MADE TO BE BROKEN

AGREE → **LONDON**

DISAGREE → **PARIS**

I MISS THE TUMBLR ERA *NOSTALGIC SIGH*

DISAGREE → **COPENHAGEN**



NEW YORK

You, my friend, get stuff done. You thrive off the endless buzz of the city and strive to be the absolute best version of yourself. While everyone else hits snooze on a Saturday, you're up and at 'em – armed with a Khaite bag and The Row flats that are destined for chic sidewalk strolls.



MILAN

Let's be clear: life is for living. While you take your ambitions seriously, you also know how to have fun. Like Italy's greatest creative minds (Donatella, Miuccia and co) you move to the beat of your own drum, embracing confidence, charisma and just the right amount of drama.



LONDON

Like Alexander McQueen and Vivienne Westwood, you ripped up the rulebook. You live for the avant-garde and think playing it safe is b-o-r-i-n-g. Sticky club floors, smudged eyeliner and bleary mornings are all part of the thrill – and you wouldn't have it any other way.



PARIS

While you can't resist a touch of hip-hop and a cheeky cig, you're a traditionalist at heart. Nothing shapes the present quite like the past. Like the cinched waistbands of Dior's New Look and Chanel's iconic tailoring, you believe structure and longevity never go out of style.

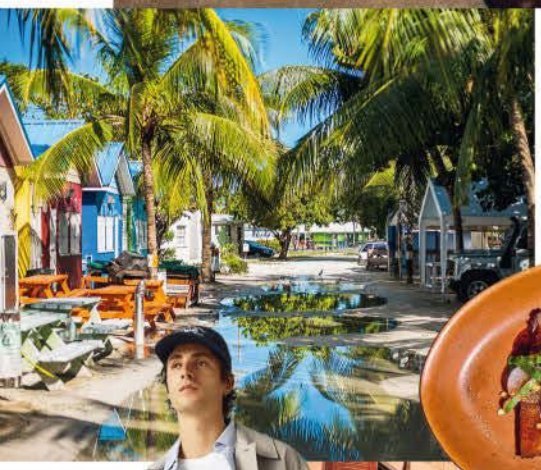


COPENHAGEN

Polka dots! Skull caps! Acne bags! You want it all. Out with the old and in with the new – you embrace every trend that catches your eye. You know exactly how to capture the perfect Instagram photo, while your infectious positivity outshines even your boldest accessory.

WORDS: TANIA LESAU PHOTOS: LAUNCHMETRICS, UNSPLASH/CHRIS CURRY, AMIRALI MIRHASHEMIAN, NACHO DIAZ LATORRE, TOM PAOLINI









CLOCKWISE FROM LEFT Bradley enjoys spending time in Barbados; the Bangkok Supper Club in New York is a favourite restaurant; Taghazout in Morocco; the musician lives in Levi's jeans

My Hidden Gems...

BRADLEY SIMPSON

Counting Brooklyn bars, Moroccan surf towns and iconic LA hotspots among his favourites, the musician shares his go-to spots

Indulge me in a quick moment of nostalgia. The year is 2014 and my best friend and I are en route to Westfield, clad in Topshop Freedom jewellery and Converse, to watch then-fledgling band The Vamps perform. Helmed by lead singer Bradley Simpson, the band were jettisoned onto the global stage following the success of their debut single *Can We Dance*. Today, the Birmingham native calls east London home, where he's currently scribing his next album. From iconic California haunts to coastal Cornish hideaways, discover the musician's favourite places to write, rest and recalibrate...

Luxury travel destination The Caribbean, either Barbados or Antigua. Barbados is one of those places that really switches you off.

Destination that's off the beaten track Taghazout, Morocco. It's quite a sleepy surf town, but I loved it.

City break New York. I've spent a lot of time there and fell in love with it. It has a special place in my heart.

Scenic getaway spot Banff in Canada. It's a beautiful ski town. We did a gig there during a tour of Canada. We stayed at the Fairmont and it was stunning.

Weekend break destination Cornwall, it feels very disconnected. Stockholm is one of my favourites as well, because you've got that lovely blend of a wicked city and the islands where you can switch off. I used to do a lot of songwriting there.

Place for clothes shopping I love clothes, but I've always veered towards vintage shopping. I live in Levi's jeans. New York, Stockholm and LA are good for vintage.

Coffee spot I like Allpress. There's also a little cafe on Wilton Way in Hackney, it's a hole-in-the-wall kind of thing. You sit in the street and it feels Parisian.

Date night spot Tamila in King's Cross. I don't know if a curry is a good date food, it might be too messy, but that's also quite fun.

Favourite place to perform? South America – the crowds are just insane. Buenos Aires or São Paulo have been some of my favourite gigs.

Best place to write songs? I always like creating a space at home where it feels conducive to writing. I love writing in New York because the Lower East Side has such a rich history and culture around music.

Spa Chewton Glen Hotel & Spa in Bournemouth and AIRE Ancient Baths in London. I'm not a cold plunge guy – I tried the cold showers, but very quickly gave up.

Hotel The Standard in West Hollywood on Sunset [Boulevard]. It's what I always imagined California to be. Also The Sunseeker in Byron Bay.

Wellness destination or gym I just go to a local one around the corner from me, which has everything you need. I went to Uluwatu in Bali a few years ago, and there were lots of outdoor gyms there, which was cool.

Museum or gallery The Glass House in Hackney. I like to poke my head in and see what they've got.

Restaurant In New York, Bangkok Supper Club and Lil' Frankie's, which is a really good Italian place on the Lower East Side.

Bar There's a really good bar next to this late-night pizza place called L'Industrie in Brooklyn. You go to the bar, have a few drinks, and then you start to get peckish, and you go to L'Industrie.

Somewhere you'd like to go Cuba, it's been top of my list for a long time. I spent a lot of time in California but never really explored it, so I'd like to do a West Coast roadtrip.

Place that feels most like home Birmingham is always home, but as a family, we'd always go to Cornwall. I grew up wanting to be by the sea as much as possible – so those two places.

Piece of advice "You'll care less about what other people think of you when you realise how seldom they do."

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